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CANDIDATE NAME

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8387585964

TRAVEL & TOURISM **0471/13**

Paper 1 Key Terms and Concepts **October/November 2024**

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 80.
- The number of marks for each question or part question is shown in brackets [ ].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Any blank pages are indicated.

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[Turn over

1 Refer to Fig. 1.1 (Insert), information about sports tourism.

(a) Define the term 'multiplier effect'.

.....

..... [1]

(b) State **three** tourism organisations involved in the promotion of tourism.

1 .....

2 .....

3 .....

[3]

(c) Describe **two** different types of sports tourism.

1 .....

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2 .....

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[4]

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(d) Evaluate **two** ways sports tourism can be used to help reduce negative economic impacts.

1 .....

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2 .....

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[6]

(e) Evaluate the importance of sports tourism in minimising conflict between tourists and the host population.

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2 Refer to Fig. 2.1 (Insert), a photograph of a bike rental stand.

(a) Identify **two** ways tourists can rent the bikes shown in Fig. 2.1.

1 .....

2 .....

[2]

(b) State **two** characteristics of travel and tourism.

1 .....

2 .....

[2]

(c) Explain how the following transport methods are interdependent:

trains and taxis .....

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ferries and coaches .....

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[4]

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(d) Explain **three** ways destinations can make cycle hire more appealing to tourists.

1 .....

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[6]

(e) Assess how social media has contributed to an increased demand for destinations to have sustainable transport options.

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3 Refer to Fig. 3.1 (Insert), information about reduce, reuse and recycle at airports.

(a) Identify **two** ways airports are minimising their use of plastic.

1 .....

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2 .....

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[2]

(b) State **two** types of integrated transport found at airports.

1 .....

2 .....

[2]

(c) Explain **two** reasons for the appeal of air travel.

1 .....

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[4]

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(d) Explain **three** ways airports can make tourists more aware of how they reduce, reuse and recycle.

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[6]

(e) Evaluate the importance of airports being more sustainable.

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4 Refer to Fig. 4.1 (Insert), a photograph of a currency exchange.

(a) State **two** tourism organisations where tourists might find a currency exchange.

1 .....

2 .....

[2]

(b) Other than currency exchange, state **two** ancillary services.

1 .....

2 .....

[2]

(c) Explain **two** reasons why it is important for staff working at currency exchange shops to have good product knowledge.

1 .....

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2 .....

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[4]

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(d) Explain **three** ways staff can communicate with tourists who speak a different language.

1 .....

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[6]

(e) Evaluate the importance of good personal presentation when working in tourism.

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