* 0000800000001 *

Cambridge Assessment International Education

Cambridge IGCSE™

CANDIDATE NAME

CENTRE NUMBER

CANDIDATE NUMBER

5761317140

TRAVEL & TOURISM **0471/11**

Paper 1 Key Terms and Concepts **October/November 2024**

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 80.
- The number of marks for each question or part question is shown in brackets [ ].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Any blank pages are indicated.

© UCLES 2024

[Turn over

1 Refer to Fig. 1.1 (Insert), information about sports tourism.

(a) Define the term 'multiplier effect'.

.....

..... [1]

(b) State **three** tourism organisations involved in the promotion of tourism.

1 .....

2 .....

3 .....

[3]

(c) Describe **two** different types of sports tourism.

1 .....

.....

.....

.....

2 .....

.....

.....

.....

[4]

DO NOT WRITE IN THIS MARGIN

(d) Evaluate **two** ways sports tourism can be used to help reduce negative economic impacts.

1 .....

.....

.....

.....

.....

.....

2 .....

.....

.....

.....

.....

.....

[6]

(e) Evaluate the importance of sports tourism in minimising conflict between tourists and the host population.

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

..... [6]

[Total: 20]

DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN

2 Refer to Fig. 2.1 (Insert), a photograph of a bike rental stand.

(a) Identify **two** ways tourists can rent the bikes shown in Fig. 2.1.

1 .....

2 .....

[2]

(b) State **two** characteristics of travel and tourism.

1 .....

2 .....

[2]

(c) Explain how the following transport methods are interdependent:

trains and taxis .....

.....

.....

.....

ferries and coaches .....

.....

.....

.....

[4]

DO NOT WRITE IN THIS MARGIN

(d) Explain **three** ways destinations can make cycle hire more appealing to tourists.

1 .....

.....

.....

.....

2 .....

.....

.....

.....

3 .....

.....

.....

.....

[6]

(e) Assess how social media has contributed to an increased demand for destinations to have sustainable transport options.

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

..... [6]

[Total: 20]

DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN

3 Refer to Fig. 3.1 (Insert), information about reduce, reuse and recycle at airports.

(a) Identify **two** ways airports are minimising their use of plastic.

1 .....

.....

2 .....

.....

[2]

(b) State **two** types of integrated transport found at airports.

1 .....

2 .....

[2]

(c) Explain **two** reasons for the appeal of air travel.

1 .....

.....

.....

.....

2 .....

.....

.....

.....

[4]

DO NOT WRITE IN THIS MARGIN

(d) Explain **three** ways airports can make tourists more aware of how they reduce, reuse and recycle.

1 .....

.....

.....

.....

2 .....

.....

.....

.....

3 .....

.....

.....

.....

[6]

(e) Evaluate the importance of airports being more sustainable.

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

..... [6]

[Total: 20]

DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN

4 Refer to Fig. 4.1 (Insert), a photograph of a currency exchange.

(a) State **two** tourism organisations where tourists might find a currency exchange.

1 .....

2 .....

[2]

(b) Other than currency exchange, state **two** ancillary services.

1 .....

2 .....

[2]

(c) Explain **two** reasons why it is important for staff working at currency exchange shops to have good product knowledge.

1 .....

.....

.....

.....

2 .....

.....

.....

.....

[4]

DO NOT WRITE IN THIS MARGIN

(d) Explain **three** ways staff can communicate with tourists who speak a different language.

1 .....

.....

.....

.....

2 .....

.....

.....

.....

3 .....

.....

.....

.....

[6]

(e) Evaluate the importance of good personal presentation when working in tourism.

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

..... [6]

[Total: 20]

DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN

BLANK PAGE

DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN

BLANK PAGE

DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN

BLANK PAGE

DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN
DO NOT WRITE IN THIS MARGIN

The boundaries and names shown, the designations used and the presentation of material on any maps contained in this question paper/insert do not imply official endorsement or acceptance by Cambridge Assessment International Education concerning the legal status of any country, territory, or area or any of its authorities, or of the delimitation of its frontiers or boundaries.

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge Assessment International Education Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at www.cambridgeinternational.org after the live examination series.

Cambridge Assessment International Education is part of Cambridge Assessment. Cambridge Assessment is the brand name of the University of Cambridge Local Examinations Syndicate (UCLES), which is a department of the University of Cambridge.

© UCLES 2024