Cambridge Assessment International Education

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TRAVEL & TOURISM **0471/11**

Paper 1 Core Paper **October/November 2023**

INSERT **2 hours**

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INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.

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Fig. 1.1 for Question 1

During a global pandemic restrictions were placed on travel. This meant fewer tourists could travel and take part in tourism activities.

During the pandemic destinations experienced fewer negative environmental, social and cultural impacts of tourism.

Having experienced a time with little or no tourism, governments and tourism organisations have become more focused on increasing the positive impacts of tourism and decreasing the negative impacts of tourism.



Fig. 1.1

Fig. 2.1 for Question 2

Explore Wildlife

Explore Wildlife is a tour operator specialising in wildlife package holidays. Explore Wildlife offers small group tours using local guides and wildlife experts. All staff at Explore Wildlife have to take a 2-week training course on customer service before they are allowed to work with customers.

Tours offered by Explore Wildlife:

- bird watching in Costa Rica
- gorilla trekking in Rwanda
- arctic glaciers and wildlife in Svalbard
- safari in Kenya

Fig. 2.1

Fig. 3.1 for Question 3



Fig. 3.1

Fig. 4.1 for Question 4

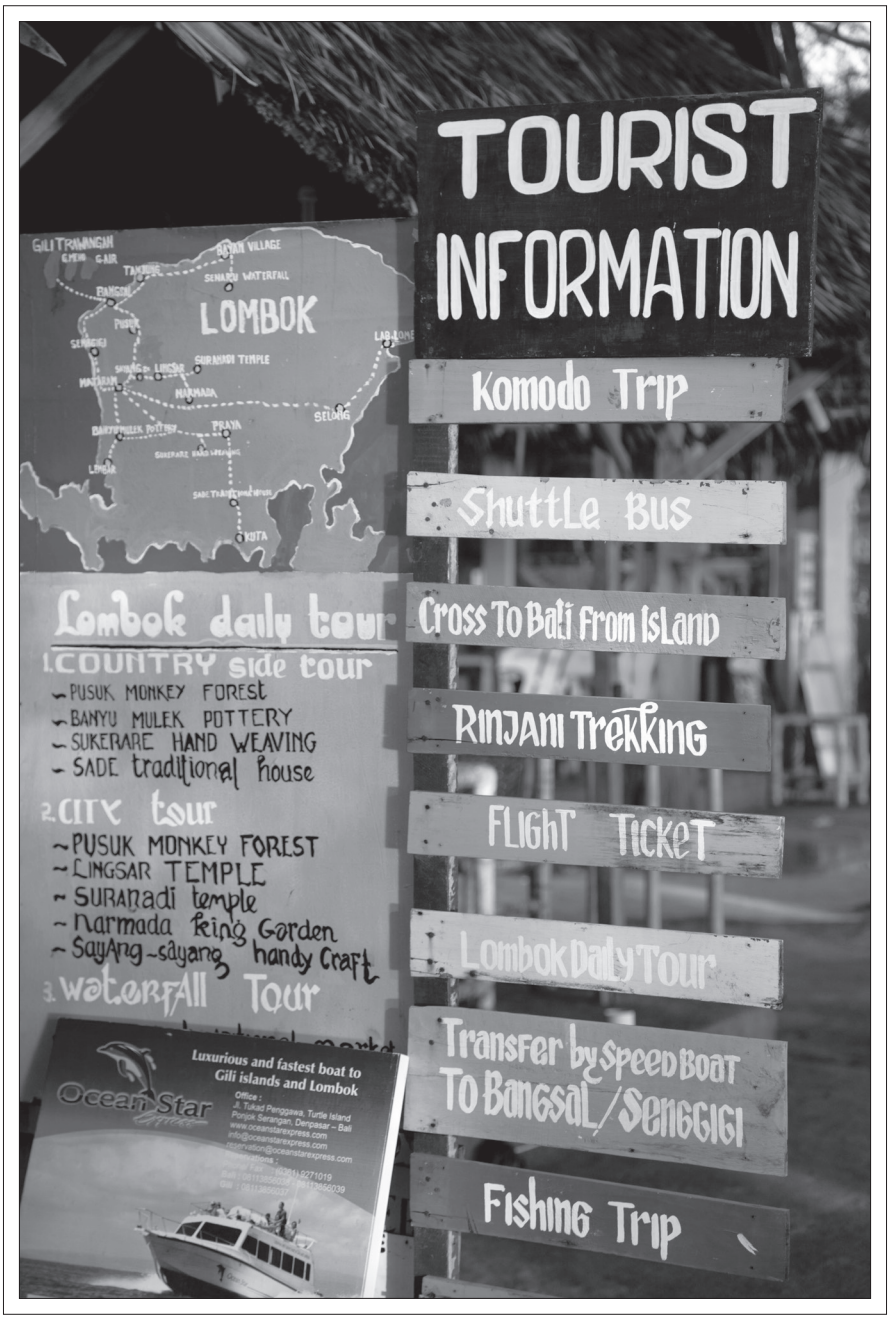


Fig. 4.1

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