Cambridge Assessment International Education

Cambridge IGCSE™

CANDIDATE NAME									
CENTRE NUMBER						CANDIDATE NUMBER				

6828317313

TRAVEL & TOURISM **0471/12**

Paper 1 Core Paper **October/November 2022**

2 hours

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS
- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION
- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [ ].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Any blank pages are indicated.

© UCLES 2022

1 Refer to Fig. 1.1 (Insert), information about tourism in city destinations.

(a) Identify the following:

the country Toronto is in.....

the percentage of visitor spending from domestic tourists in New York City .....

the type of tourists with the largest percentage of visitor spending in Chongqing.....

the average percentage of jobs from tourism in cities .....

[4]

(b) Identify **three** transport gateways likely to be found in cities.

1 .....

2 .....

3 .....

[3]

(c) Explain **three** positive economic benefits of tourism to the local population.

1 .....

.....

.....

.....

2 .....

.....

.....

.....

3 .....

.....

.....

.....

[6]

© UCLES 2022

(d) Explain **three** reasons why cities are popular tourist destinations.

1 .....

.....

.....

.....

2 .....

.....

.....

.....

3 .....

.....

.....

.....

[6]

(e) Assess the risks to destinations of having more visitor spend from domestic tourism.

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

..... [6]

[Total: 25]

2 Refer to Fig. 2.1 (Insert), information about gorilla trekking in Uganda, a country in Africa.

(a) State **three** natural attractions.

1 .....

2 .....

3 .....

[3]

(b) Describe how the following visitor management techniques reduce the impact of tourism:

permits .....

.....

.....

.....

limited visitor numbers .....

.....

.....

.....

[4]

(c) Explain **three** positive environmental benefits of gorilla trekking.

1 .....

.....

.....

.....

2 .....

.....

.....

.....

3 .....

.....

.....

.....

[6]

© UCLES 2022

(d) Explain **three** likely negative social cultural impacts of hiring local porters.

1 .....

.....

.....

.....

2 .....

.....

.....

.....

3 .....

.....

.....

.....

[6]

(e) Assess the importance of the environment to tourism.

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

..... [6]

[Total: 25]

3 Refer to Fig. 3.1 (Insert), a cruise ship floor plan.

(a) State **three** types of passenger water transport.

1 .....

2 .....

3 .....

[3]

(b) Describe **two** facilities shown in Fig. 3.1 for passengers with limited mobility.

1 .....

.....

.....

.....

2 .....

.....

.....

.....

[4]

(c) Travel agents selling cruise products will tell customers about the unique features of different cruise products.

State **two** features of each of the following cruise products:

fly-cruise

1 .....

2 .....

all-inclusive cruise

1 .....

2 .....

river cruise

1 .....

2 .....

[6]

(d) Explain the appeal of **each** of the following popular cruise circuits:

Alaska .....

.....

.....

.....

Caribbean .....

.....

.....

.....

South Asia .....

.....

.....

.....

[6]

(e) Discuss the reasons why cruises have become so popular.

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

..... [6]

[Total: 25]

4 Refer to Fig. 4.1 (Insert), a photograph of a beach information board in Australia.

(a) Identify **three** types of information given to tourists on the beach information board.

1 .....

2 .....

3 .....

[3]

(b) Australia is located in the Southern Hemisphere, south of the Equator.

Other than Australia, state **four** countries located entirely in the Southern Hemisphere.

1 .....

2 .....

3 .....

4 .....

[4]

(c) Describe **three** ways tourists can research destinations before they arrive.

1 .....

.....

.....

.....

2 .....

.....

.....

.....

3 .....

.....

.....

.....

[6]

(d) Explain **three** advantages to tourists of self-catering accommodation.

1 .....

.....

.....

.....

2 .....

.....

.....

.....

3 .....

.....

.....

.....

[6]

(e) Discuss the importance of seasonality to tour operators.

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

..... [6]

[Total: 25]

BLANK PAGE

© UCLES 2022

BLANK PAGE

© UCLES 2022

BLANK PAGE

The boundaries and names shown, the designations used and the presentation of material on any maps contained in this question paper/insert do not imply official endorsement or acceptance by Cambridge Assessment International Education concerning the legal status of any country, territory, or area or any of its authorities, or of the delimitation of its frontiers or boundaries.

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge Assessment International Education Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at www.cambridgeinternational.org after the live examination series.

Cambridge Assessment International Education is part of Cambridge Assessment. Cambridge Assessment is the brand name of the University of Cambridge Local Examinations Syndicate (UCLES), which is a department of the University of Cambridge.

© UCLES 2022