Cambridge Assessment International Education

Cambridge IGCSE™

TRAVEL & TOURISM **0471/23**

Paper 2 Alternative to Coursework **October/November 2022**

INSERT **2 hours 30 minutes**

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INFORMATION

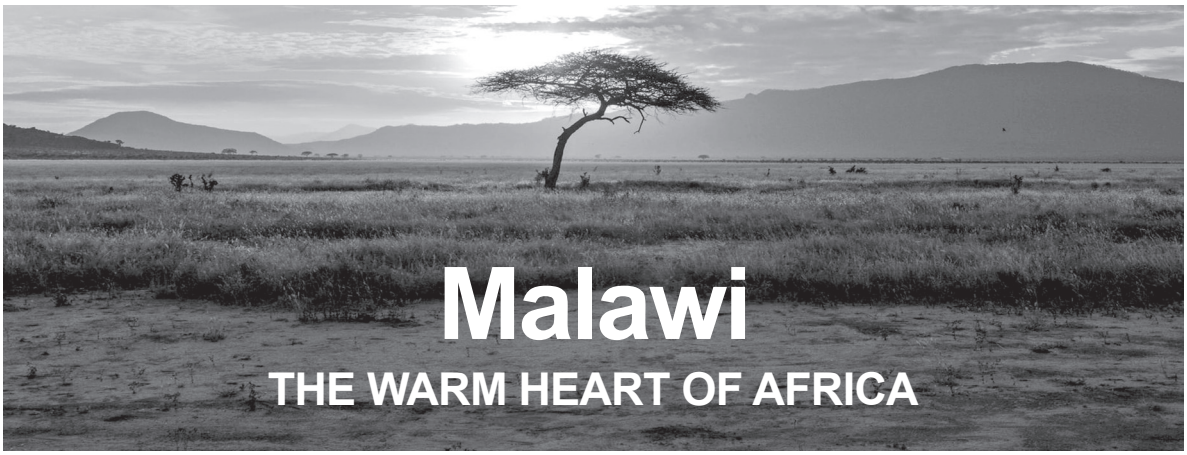
- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.

This document has **4** pages.

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Fig. 1.1 for Question 1



Malawi's tourist industry plays an important role in the well-being and development of Malawi and its people. Tourism activities have strong links to the local communities, supporting them and preserving natural resources. The tourism sector is often the main employer in a region and therefore benefits from a growth in tourist numbers.

Malawi is often called 'The Warm Heart of Africa' for the kindness of its people. It has even been selected as one of the kindest countries to strangers in the world. For this reason, Malawi uses the slogan 'The Warm Heart of Africa'.

Fig. 1.1

Fig. 2.1 for Question 2



River Fire Cruises

On River Fire cruises you will sail along the Rivers Rhine, Moselle and Danube. There are a range of cabins from single person to cabins with adjoining state rooms. In the wellness area there is a gym, massage centre and hairdresser. Take a walk around the sundeck or splash about in one of the outdoor swimming pools whilst your children are carefully watched in our fully staffed crèche and kids' club. In the evening there is a choice of places to eat; have a barbeque on the deck or choose one of our three restaurants that offer a wide choice of meals and a separate dining area available for children. Finish the day off looking around the shops or watch the cinema channels in the privacy of your cabin.

Fig. 2.1

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Fig. 3.1 for Question 3

SWOT Analysis for Tourism in Bulgaria

1. A shortage of skilled workers in the tourism sector
2. Regional rivals such as Greece and Turkey are better established as destinations
3. Well-developed summer and winter holiday resorts
4. Challenges resulting from climate change e.g. increased food prices
5. Low cost of land and lack of luxury accommodation are good investment opportunities for international hoteliers
6. Underdeveloped and poorly maintained infrastructure are at risk of serious damage in the event of an emergency or natural disaster
7. MICE tourism could be a growth area
8. Government investment in the tourism industry is relatively high
9. Unrestrained hotel construction has damaged the natural environment
10. Significant rise in price of energy resources

Fig. 3.1

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Fig. 4.1 for Question 4

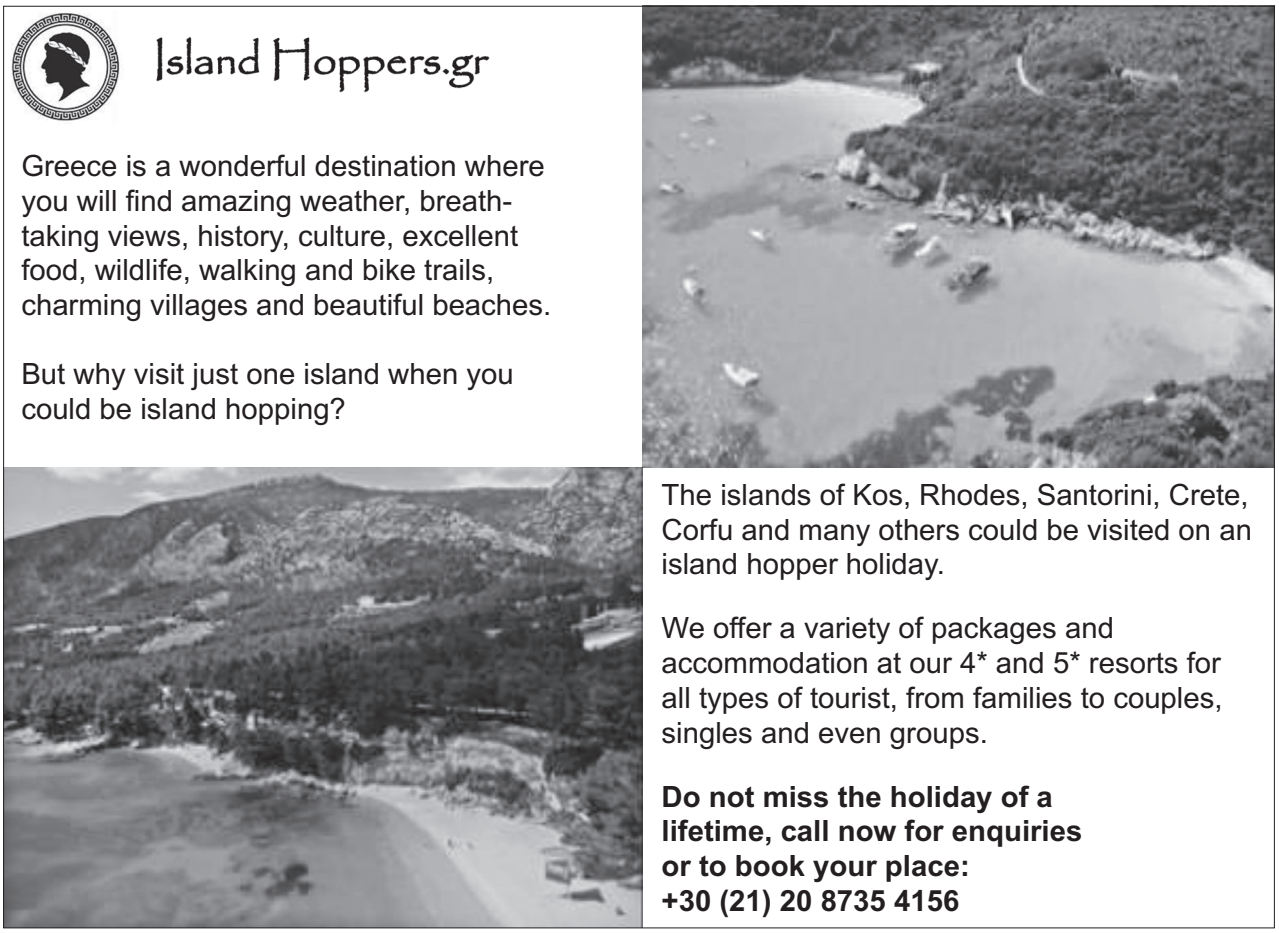


Fig. 4.1

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