Cambridge Assessment International Education

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TRAVEL & TOURISM **0471/13**

Paper 1 Core Paper **October/November 2022**

INSERT **2 hours**

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INFORMATION

- This insert contains all the figures referred to in the questions.
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Fig. 1.1 for Question 1

Mountain Tourism

For a long time, leisure tourists have enjoyed mountain destinations.

It is often the mountain destinations' unique physical and natural attractions that draw tourists to the area.

Many mountain destinations have different unique features in different seasons. These different features allow the destinations to appeal to a variety of tourists and develop all-year-round tourism. For example, in the Alpine mountain regions of Europe, snowy winters contrast with the lush green summers.

The development of tourism in mountain destinations is often restricted by climatic conditions, natural disasters and accessibility. However, tourism can provide important positive economic, environmental, social and cultural impacts to these remote areas.

To ensure the future of these destinations, tourism must be sustainable.

Fig. 1.1

Fig. 2.1 for Question 2

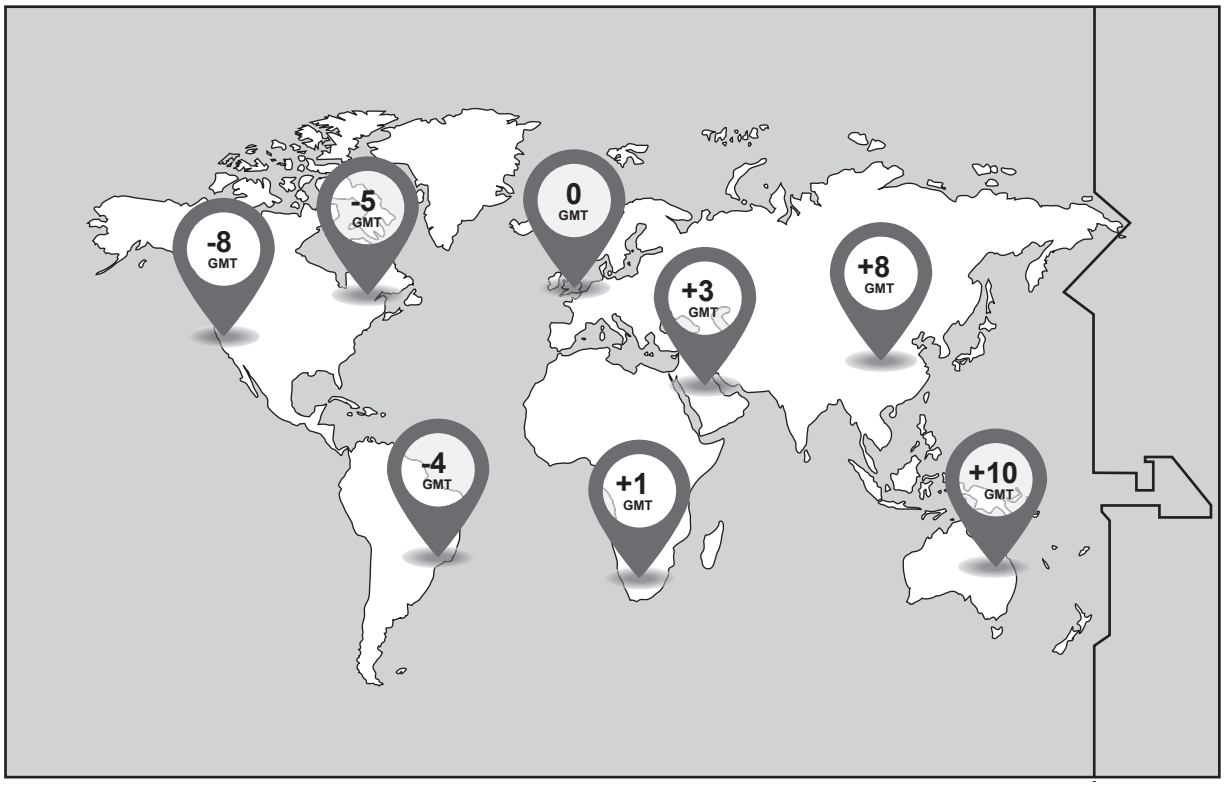


Fig. 2.1

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Fig. 3.1 for Question 3

Domestic tourism in India

The Ministry of Tourism and the National Tourism Organisation (NTO) in India have introduced an incentive scheme to encourage more domestic tourism.

The scheme will allow Indian citizens to make a promise to travel to at least 15 tourist destinations across India in a year. If citizens complete their promise the government of India will refund their travel expenses.

To qualify for the refund tourists must:

- visit all 15 destinations within one year
- submit photographs of their visits to a government website
- travel outside their home state.

Fig. 3.1

Fig. 4.1 for Question 4



Fig. 4.1

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