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TRAVEL & TOURISM **0471/12**

Paper 1 Core Paper **October/November 2022**

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INFORMATION

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Fig. 1.1 for Question 1

City Tourism

City destinations attract leisure and business tourists from all over the world. They are also popular with tourists passing through who are using the transport gateways in the city to get to other destinations.

On average tourism represents 5.7% of jobs within cities.

In many established city destinations spending per international visitor is higher than spending per domestic visitor. For example, in Toronto, Canada, international visitors spend nine times more than domestic visitors.

However, other cities have a more balanced share of domestic and international tourists. In New York City, USA, 55% of visitor spending comes from domestic visitors and 45% from international visitors.

Chongqing, China, is one city that has more visitor spend from domestic visitors than international visitors: 95% of their visitor spend comes from domestic visitors.

Money earned from international visitors often helps to pay for local infrastructure projects and public services. For example, in New York City international visitor spend is three times higher than the costs of the police department for the city.

Fig. 1.1

Fig. 2.1 for Question 2

Gorilla Trekking in Uganda

Bwindi Impenetrable National Park in southwestern Uganda is a protected sanctuary for many different and rare types of flora and fauna. It is home to half of the world's population of endangered mountain gorillas. The park is owned and managed by the Uganda Wildlife Authority.

Gorilla trekking is the park's main tourist attraction, generating revenue for the Uganda Wildlife Authority.

The number of tourists allowed to visit the park is strictly controlled to protect the forest and the wildlife. Tourists who want to take part in a gorilla trek must first buy a permit. Permits cost $700 and only 150 permits are available each day. Tourists must also pay a $40 fee to enter the park. Groups visiting the park must not exceed eight people and all tourists must be accompanied by a Uganda Wildlife Authority guide.

To make their trek more comfortable tourists can hire a local porter to carry their backpack for $15 a day.

Fig. 2.1

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Fig. 3.1 for Question 3

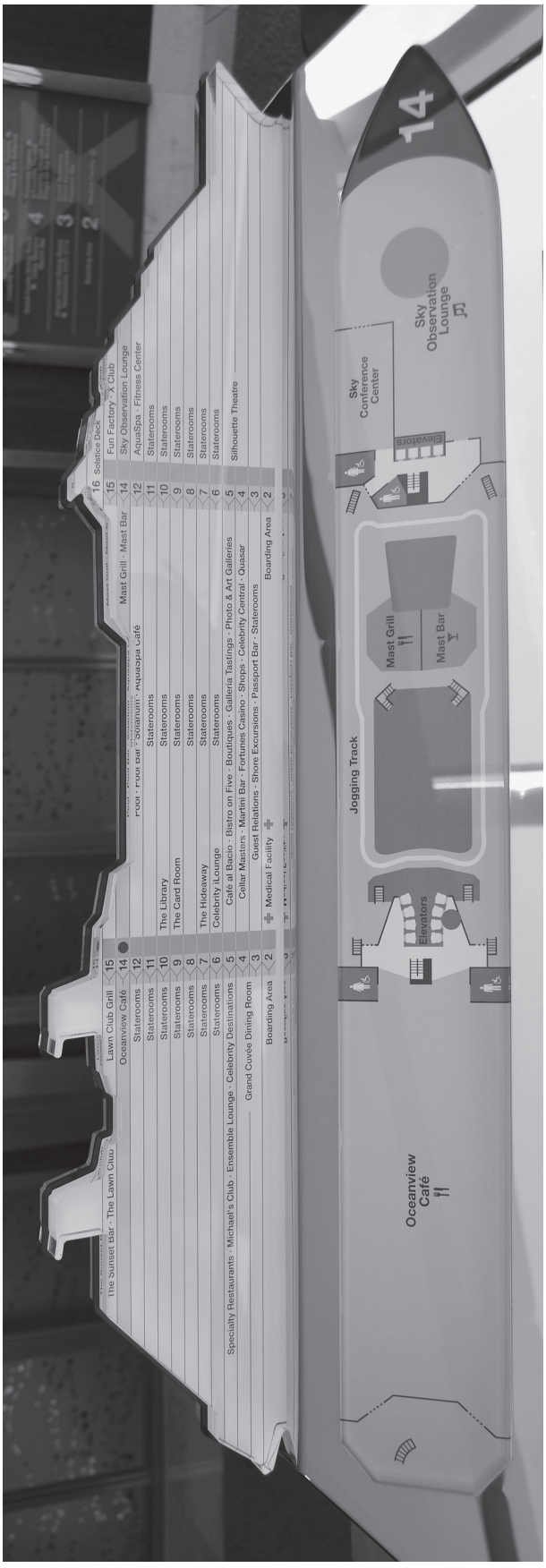


Fig. 3.1

Fig. 4.1 for Question 4



Fig. 4.1

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