Cambridge Assessment International Education

Cambridge IGCSE™

CANDIDATE NAME									
CENTRE NUMBER						CANDIDATE NUMBER			

9097411638

TRAVEL & TOURISM **0471/12**

Paper 1 Core Paper **October/November 2021**

2 hours

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS
- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION
- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [ ].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Any blank pages are indicated.

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Question 1

Refer to Fig. 1.1 (Insert), information about tourism in Chicago.

(a) Identify the following:

the name of Chicago's airport .....

the source market located in Asia .....

the number of film festivals .....
[3]

(b) Physical features of a destination can create opportunities or constraints for tourism development.

(i) State **one** physical feature of Chicago that could be a constraint for tourism development and describe how Chicago might overcome this.

Physical feature as a constraint .....

How Chicago might overcome this .....

.....

.....

..... [3]

(ii) State **one** physical feature of Chicago that could be an opportunity for tourism development and describe how Chicago might benefit from this.

Physical feature as an opportunity .....

How Chicago might benefit from this .....

.....

.....

..... [3]

(c) Explain **three** likely reasons why Chicago has more domestic tourists than overseas tourists.

1 .....

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2 .....

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3 .....

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[6]

(d) Explain the likely appeal of the following attractions to families with children.

Park .....

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Museum .....

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[4]

(e) Discuss the economic benefits to Chicago of attracting more domestic tourists than overseas tourists.

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..... [6]

[Total: 25]

Question 2

Refer to Fig. 2.1 (Insert), information about well-being holidays.

(a) Identify **four** outdoor activities included in the well-being holidays shown in Fig. 2.1.

1 .....

2 .....

3 .....

4 .....

[4]

(b) Explain what is meant by the following terms:

full board .....

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guided excursion .....

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airport transfer .....

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.....

[6]

(c) State **three** products or services likely to be offered at a hotel's spa facilities.

1 .....

2 .....

3 .....

[3]

(d) Well-being package holidays often include luxury hotel accommodation.

Describe **three** items likely to be included in a luxury hotel bedroom.

1 .....

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2 .....

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3 .....

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[6]

(e) Discuss the likely reasons for the growth in well-being holidays.

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..... [6]

[Total: 25]

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Question 3

Refer to Fig. 3.1 (Insert), a photograph of a tourist shop.

(a) Identify **three** different products or services provided at the shop shown in Fig. 3.1.

1 .....

2 .....

3 .....

[3]

(b) Tourism can have positive economic benefits.

Identify the order, from 1 to 4, of the following stages of the tourism multiplier.

Stages of the tourism multiplier	Order 1–4
tax is spent on improving facilities for local residents	
direct tourism jobs are created	
other tourism organisations are attracted to the area	
new large tourist resort developed in a destination	

[4]

(c) Explain **one** reason why staff at tourism organisations are required to have:

clean and pressed uniforms .....

.....

.....

.....

no visible tattoos or piercings .....

.....

.....

.....

short and clean finger nails .....

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[6]

(d) Travel and tourism products are interrelated.

Explain **three** likely impacts on the tourism industry when an airline suddenly stops trading.

1 .....

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2 .....

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3 .....

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[6]

(e) Discuss the role of entertainment venues in the travel and tourism industry.

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..... [6]

[Total: 25]

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Question 4

Refer to Fig. 4.1 (Insert), information about Uluru, a natural and cultural attraction in Australia.

(a) State **three** continents, other than Australia, located in or partially located in the southern hemisphere.

1 .....

2 .....

3 .....

[3]

(b) Explain **three** likely negative social and cultural impacts of tourists visiting sacred sites.

1 .....

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2 .....

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3 .....

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[6]

(c) Explain **three** ways, other than banning direct access, natural attractions can be protected.

1 .....

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2 .....

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3 .....

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[6]

(d) Explain **two** ways tourists can be informed about responsible behaviour when visiting sacred cultural attractions.

1 .....

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2 .....

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[4]

(e) Discuss the importance to destinations of protecting natural and cultural attractions.

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..... [6]

[Total: 25]

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