Cambridge Assessment International Education

Cambridge IGCSE™

CANDIDATE NAME									
CENTRE NUMBER						CANDIDATE NUMBER				

5725923338

TRAVEL & TOURISM **0471/11**

Paper 1 Core Paper **October/November 2021**

2 hours

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [ ].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Any blank pages are indicated.

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Question 1

Refer to Fig. 1.1 (Insert), information on tourism in Vietnam.

(a) Identify the following:

the number of visitors to Vietnam from Taiwan .....

the percentage increase in visitors to Vietnam from South Korea .....

if local time in Vietnam is ahead or behind London, UK .....
[3]

(b) Vietnam's climate varies from a tropical climate in the south to a temperate climate in the north.

Explain how the following climates influence tourism:

tropical .....

.....

.....

.....

temperate .....

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.....
[4]

(c) Extreme weather can directly affect tourism.

Explain **three** likely effects on tourism when a destination experiences extreme weather.

1 .....

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2 .....

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3 .....

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[6]

(d) Vietnam has seen an increase in visitors arriving by air.

Explain **three** likely reasons for the growth in air travel.

1 .....

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2 .....

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3 .....

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[6]

(e) Assess the reasons why Vietnam is so popular with visitors from China.

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..... [6]

[Total: 25]

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Question 2

Refer to Fig. 2.1 (Insert), a photograph of the Great Pyramid of Khufu, Egypt.

(a) Identify **three** ways tourists may have travelled to this attraction.

1 .....

2 .....

3 .....

[3]

(b) Explain how **each** of the following can reduce environmental impacts at natural attractions:

timed tickets .....

.....

.....

.....

charging for entry .....

.....

.....

.....

[4]

(c) Tourists may visit tourist attractions such as the one shown in Fig. 2.1 independently or as part of a package.

Describe **each** of the following tour operator types:

mass market tour operator .....

.....

.....

.....

specialist tour operator .....

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.....

.....

outbound tour operator .....

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.....

[6]

(d) International tourism in Egypt has decreased due to world events and concerns for safety.

Explain **three** ways that National Tourist Organisations (NTOs) can increase international tourism in a destination.

1 .....

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2 .....

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3 .....

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[6]

(e) Assess the appeal of cultural heritage attractions to international tourists.

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..... [6]

[Total: 25]

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Question 3

Refer to Fig. 3.1 (Insert), information on the tourist attraction Angkor Archaeological Park, Cambodia.

(a) State **three** ancillary tourist services.

1 .....

2 .....

3 .....

[3]

(b) Angkor Archaeological Park allows Cambodian residents under the age of 12 to enter the attraction for free.

Explain **two** likely reasons tourist attractions give free entry to local residents.

1 .....

.....

.....

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2.....

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[4]

(c) Explain **three** ways tourist attractions can be sustainable.

1 .....

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2 .....

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3 .....

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[6]

(d) Explain **three** economic benefits associated with a growth in tourism.

1 .....

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2 .....

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3 .....

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[6]

(e) Discuss the likely impacts of the increase in illegal unregistered guides operating at the Angkor Archaeological Park.

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..... [6]

[Total: 25]

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Question 4

Refer to Fig. 4.1 (Insert), bus timetables departing Larnaca, Cyprus, an island country in the Eastern Mediterranean.

(a) Identify the following:

the price of a one-way ticket on the Larnaca – Protaras bus route

.....

the departure time of the first bus to Nicosia on a Saturday

.....

the journey time between Larnaca and Nicosia on a Sunday

.....

the colour of the Inter City buses

.....

the arrival time of the last Inter City bus from Larnaca to Nicosia on a weekday

.....

[5]

(b) The bus route from C.T.O Beach to Sunhall Hotel operates evening buses only in the summer time (May to October).

Explain **two** likely reasons why this bus route operates more services between the months of May and October.

1 .....

.....

.....

.....

2 .....

.....

.....

.....

[4]

(c) Nicosia is the capital city of Cyprus.

Explain **two** likely reasons why tourists travel to a capital city.

1 .....

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.....

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2 .....

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[4]

(d) Explain the benefit to overseas tourists of checking transport times in **each** of the following ways:

internet .....

.....

.....

.....

telephone .....

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tourist information centre .....

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[6]

(e) Discuss the appeal to leisure tourists of travelling around a destination using local bus services.

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..... [6]

[Total: 25]

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