Cambridge Assessment International Education

Cambridge IGCSE™

CANDIDATE NAME									
CENTRE NUMBER						CANDIDATE NUMBER				

8728014359

TRAVEL & TOURISM **0471/12**

Paper 1 Core Paper **October/November 2020**

2 hours

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS
- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION
- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [ ].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Blank pages are indicated.

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Question 1

Refer to Fig. 1.1 (Insert), a visitor information board on the island of Turks and Caicos in the Caribbean.

(a) Identify **three** environmental instructions given to tourists visiting Smith's Reef.

1 .....

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2 .....

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3 .....

.....

[3]

(b) Explain **two** ways, other than signs, used to educate tourists.

1 .....

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2 .....

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[4]

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(c) Explain **three** positive environmental impacts of tourism.

1 .....

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2 .....

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3 .....

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[6]

(d) Describe the appeal of **three** water-based activities that tourists are likely to do at a beach.

Activity 1 .....

Appeal .....

.....

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Activity 2 .....

Appeal .....

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Activity 3 .....

Appeal .....

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[6]

(e) Evaluate the need for destinations to have environmental controls in place to ensure the future of the destination.

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..... [6]

[Total: 25]

Question 2

Refer to Fig. 2.1 (Insert), information about tourism between the UK and Europe.

(a) State **three** major cities in Europe.

1 .....

2 .....

3 .....

[3]

(b) Describe **three** different types of tourist attractions likely to be found in major cities.

1.....

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2 .....

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3 .....

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[6]

(c) State **four** facilities likely to be provided at hotels for business tourists.

1 .....

2 .....

3 .....

4 .....

[4]

(d) Explain **three** likely reasons for the appeal of leisure tourism between the UK and Europe.

1 .....

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2 .....

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3 .....

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[6]

(e) Discuss the likely factors which could affect future tourism between the UK and Europe.

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..... [6]

[Total: 25]

Question 3

Refer to Fig. 3.1 (Insert), information on tourism in Honduras, a country in Central America.

(a) Identify the following:

the number of visitors to Honduras .....

the main tourist season in Honduras .....

the month the hurricane season ends .....

whether time in Honduras would be in advance of or behind that in London, UK .....
[4]

(b) Honduras has a tropical climate.

Describe the main features of a tropical climate.

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..... [3]

(c) Describe **three** likely ways tropical weather can limit tourist activities in Honduras.

1 .....

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2 .....

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3 .....

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[6]

(d) Explain **three** infrastructure developments that could be made to encourage more international visitors to Honduras.

1 .....

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2 .....

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3 .....

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[6]

(e) Discuss the positive economic impacts of tourism to developing destinations.

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..... [6]

[Total: 25]

Question 4

Refer to Fig. 4.1 (Insert), a photograph of an information desk at a visitor attraction.

(a) Identify **three** products or services being offered to visitors in Fig. 4.1.

1.....

2 .....

3 .....

[3]

(b) Explain **three** skills required by staff working at visitor information desks.

1 .....

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2 .....

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3 .....

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[6]

(c) Explain **three** reasons why teamwork is important when working in the travel and tourism industry.

1 .....

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2 .....

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3 .....

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[6]

(d) Explain **two** reasons for the appeal to tourists of audio guides.

1 .....

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2 .....

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[4]

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(e) Discuss the role of tourist attractions in the tourism industry.

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..... [6]

[Total: 25]

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