UNIVERSITY OF CAMBRIDGE INTERNATIONAL EX
International General Certificate of Secondary Educati

CANDIDATE
NAME

CENTRE
NUMBER

CAN
NUMBER

*6259766832*

**TRAVEL AND TOURISM** **0471/13**

Core Module **October/November 2013**

**2 hours**

Candidates answer on the Question Paper.

No Additional Materials are required.

**READ THESE INSTRUCTIONS FIRST**

Write your Centre number, candidate number and name on all the work you hand in.
Write in dark blue or black pen.
You may use a soft pencil for any diagrams, graphs or rough working.
Do not use staples, paper clips, highlighters, glue or correction fluid.
DO **NOT** WRITE IN ANY BARCODES.

Answer **all** questions.

All Figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [ ] at the end of each question or part question.

This document consists of **16** printed pages and **1** Insert.


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**Question 1**

Refer to Photographs A, B and C (Insert), taken by leisure touri destinations.

**(a)** Complete the following table to identify the destination in w most likely to have been taken.

| Destination | Photog |
|---|---|
| The Swiss Alps | |
| Dubai | |
| Kruger National Park, South Africa | |

[3]

**(b)** Fig. 1 (Insert), shows world international tourist arrivals (millions) by region. Describe the increases in international tourist arrivals as shown in Fig. 1 (Insert).

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.....[4]

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**(c)** Fig. 1 (Insert), shows that destinations in the Middle East, and Doha, are experiencing rapid growth in international tou negative socio-cultural impacts that can occur in destination growth.

1 .....

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2 .....

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.....

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3 .....

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.....[6]

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**(d)** Explain **three** ways in which major attractions attempt to imp
of **foreign** tourists.

1 .....

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2 .....

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3 .....

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.....[6]

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**(e)** Many destinations attract a variety of tourists. With referen
which you are familiar, discuss how different travel and to
needs of **budget** travellers with limited disposable income.

Name of destination .....

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.....[6]

[Total: 25]

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**Question 2**

Refer to Fig. 2 (Insert), a news item about tourism in the Dominican R
destination in the Caribbean.

**(a)** Identify the following:

- the percentage increase in visitor numbers between 201
- the increase in the number of South American visitors in
- the name of Santo Domingo's airport.....

[3]

**(b)** Describe what is meant by the following:

- leisure tourism .....

  .....

  .....

  .....

- ecotourism .....

  .....

  .....

  .....

[4]

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**(c)** The Punta Cana coastal region is the Dominican Republic's Explain **three** negative environmental impacts that frequently are developed for tourism.

1 .....

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2 .....

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3 .....

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.....[6]

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**(d)** Many destinations in the Caribbean act as ports of call for c
cruise ship arrivals may benefit the following aspects of the d

- local businesses .....

  .....

  .....

  .....

- employment opportunities .....

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- foreign exchange receipts .....

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[6]

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**(e)** Discuss the ways in which modern cruise ships appeal to a v

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.....[6]

[Total: 25]

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**Question 3**

Refer to Fig. 3 (Insert), pictures showing ten different aspects of hotel

**(a)** Complete the table by stating whether the listed aspects of
to involve **direct** contact with the hotel's guests:

| Aspect of hotel customer service picture number | Direct gues Yes or |
|---|---|
| 1 | |
| 6 | |
| 8 | |

[3]

**(b)** With reference to Fig. 3 (Insert), identify and explain **three** ways through which hotel staff are likely to receive training.

1 .....

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2 .....

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3 .....

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.....[6]

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**(c)** Many hotel guests will want to go shopping during their stay.
hotel staff may be of help to these guests.

1 .....

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2 .....

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.....[4]

**(d)** Many destinations have large shopping malls that attract large numbers of visitors. Explain **three** ways in which large malls have been made accessible to visitors.

1 .....

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2 .....

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3 .....

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.....[6]

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**(e)** With reference to **one** destination with which you are famili
tours that are available to meet the needs of different types o

Name of destination .....

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.....[6]

[Total: 25]

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**Question 4**

Refer to Fig. 4 (Insert), information about St. Catherine's Monastery in

**(a)** State the following:

- whether local time in Sinai is in advance of or behind loc

  .....

- whether Sinai has a tropical desert climate or a tempera

  .....

- the year that the main church dates from

  .....

[3]

**(b)** Identify and explain **two** ways in which St. Catherine's Monastery will appeal to religious tourists.

1 .....

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2 .....

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.....[4]

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**(c)** Many visitors to St. Catherine's Monastery will be leisure organised excursion run by a local tour operator. Explain **thr** operators are likely to promote such excursions to tourists in

1 .....

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2 .....

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3 .....

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.....[6]

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**(d)** Many destinations in the Middle East are considered unsafe
why many governments now advise travellers to do all of the

- carry a photocopy of the personal details page from you

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  .....

  .....

  .....

- keep wallets, money and valuables out of sight

  .....

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  .....

  .....

- avoid political gatherings and demonstrations

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[6]

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**(e)** Discuss the ways in which visiting tourists might support t
destination.

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.....[6]

[Total: 25]

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