UNIVERSITY OF CAMBRIDGE INTERNATIONAL EX
International General Certificate of Secondary Educati

TRAVEL AND TOURISM

Alternative to Coursework

INSERT

2 hours 30 minutes

READ THESE INSTRUCTIONS FIRST

This Insert contains all the Figures referred to in the questions.

Anything the candidate writes on this Insert will not be marked.

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Fig. 1 for Question 1

Rail of India launches 'Gateway to In

Rail of India is one of India's leading providers of rail travel to dome tourists. Many tourists from Japan and Australia wish to visit India sites, including the Taj Mahal, the Ladakh monasteries and the El for rail travel as the rail network is good. All main attractions can b back and enjoy the stunning scenery of the countryside.

Rail of India has launched '*Gateway to India*', a flexible tour which allows customers to choose their own route and spend time at locations of their choice. Free welcome packs are available in Japanese and English and local guides are at main departure points to advise tourists about places of specific interest to each nationality.

Fig. 1

Fig. 2 for Question 2

Tourism in Bulgaria

- 40% of international tourists come from Greece, Romania and Germany.
- Since 2011 there has been a 25% increase in domestic tourism.
- Most tourists choose all-inclusive packages.
- Most tourists also choose cultural packages, including architectural and village tourism.
- Tourism in Bulgaria was promoted in 2012 through an advertising campaign using television and leaflets.

Fig. 2

Fig. 3 for Question 3

Skanis Hotel opens family-friendly rooms

The Skanis Hotel has recently added 15 specially designed family rooms. The opening of these rooms was attended by one of Tunisia's football stars. Every room has access to the playroom with toys and entertainment for all age groups. There is a free baby-sitting service and the hotel offers a range of supervised activities in the sports area for children aged 5 to 15. The swimming pool with slides and fountains is perfect for children and the lifeguard ensures safe swimming all day. A special price, available only on the family rooms, includes entrance to nearby local attractions. The Skanis Hotel is one of the few hotels in Tunisia to issue e-tickets.

Fig. 3

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Fig. 4 for Question 4

The future of Windmills of Holl

Windmills of Holland, which owns six beautiful windmills and a mus
been receiving tourists for over one hundred years. Research has
think the windmill tours and museum are one of the best places
Holland. However, the owners of Windmills of Holland are wonde
of tourists will continue to visit in the future as city breaks to Amst
become increasingly popular. For example, Rotterdam's new w
attracting many families, particularly as it offers accommodation as well as interesting activities for all age groups.



Fig. 4

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