Cambridge Assessment International Education

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CENTRE NUMBER						CANDIDATE NUMBER				

8058733814

TRAVEL & TOURISM **0471/13**

Paper 1 Key Terms and Concepts **May/June 2024**

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 80.
- The number of marks for each question or part question is shown in brackets [ ].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Any blank pages are indicated.

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1 Refer to Fig. 1.1 (Insert), information about international tourism.

(a) Identify the following from Fig. 1.1:

the percentage increase in international arrivals .....

the average amount international tourists spent in 2020 .....

the direct global contribution of tourism in 2021 .....

[3]

(b) State **three** factors that can affect tourism demand.

1 .....

.....

2 .....

.....

3 .....

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[3]

(c) Explain **two** reasons why tourists spend more when travelling internationally.

1 .....

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2 .....

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[4]

(d) Explain **two** economic impacts on destinations when international tourism decreases.

1 .....

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2 .....

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[4]

(e) Assess the importance of destinations being dynamic.

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..... [6]

[Total: 20]

2 Refer to Fig. 2.1 (Insert), a photograph of young tourists on an ecotourism holiday in a rainforest.

(a) State **two** topographical features of destinations.

1 .....

2 .....
[2]

(b) Other than ecotourists, state **two** types of tourists.

1 .....

2 .....
[2]

(c) State **four** skills required when working in the travel and tourism industry.

1 .....

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2 .....

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3 .....

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4 .....

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[4]

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(d) Evaluate **two** ways ecotourism can benefit a destination.

1 .....

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2 .....

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[6]

(e) Evaluate how using local tour guides is more sustainable.

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..... [6]

[Total: 20]

3 Refer to Fig. 3.1 (Insert), information about sustainable tourism in the Balearics.

(a) (i) State **four** main types of tourism.

1 .....

2 .....

3 .....

4 .....

[4]

(ii) State **one** government objective for tourism shown in Fig. 3.1.

.....

..... [1]

(b) State which negative economic impact can be minimised by sourcing food locally.

..... [1]

(c) Explain **one** way single use plastic can be reduced by hotels.

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..... [2]

(d) Explain **three** ways being more sustainable can increase the appeal of the Balearics.

1 .....

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2 .....

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3 .....

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[6]

(e) Evaluate the importance of a whole destination approach to sustainable tourism.

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..... [6]

[Total: 20]

4 Refer to Fig. 4.1 (Insert), a photograph of a theme park in Taiwan.

(a) Theme parks are built attractions.

Other than built attractions, state **two** types of attractions.

1 .....

2 .....
[2]

(b) State **two** services likely to be found at theme parks.

1 .....

2 .....
[2]

(c) Explain **two** reasons for the appeal of theme parks.

1 .....

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2 .....

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[4]

(d) Explain **three** reasons why staff should follow procedures when handling complaints.

1 .....

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2 .....

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3 .....

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[6]

(e) Evaluate the importance of visitor attractions having good public transport links.

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..... [6]

[Total: 20]

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