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TRAVEL & TOURISM **0471/12**

Paper 1 Key Terms and Concepts **May/June 2024**

INSERT **1 hour 30 minutes**

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INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.

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Fig. 1.1 for Question 1

Tunisia Tourism

Tunisia is a country in the north of Africa. Tunisia borders the Mediterranean Sea and has over 1000 kilometres of coastline.

Research has shown that almost 60 000 tons of plastic is dumped into the Mediterranean Sea each year. This impacts on the tourism industry in Tunisia and is said to cost the Tunisian economy $20 million each year.

In response to this and other information on the impacts of tourism, the Tourism Ministry of Tunisia has created a Sustainable Tourism Charter. The charter was created in partnership with other tourism organisations.

The charter aims to:

- stop the use of single-use plastic in hotels
- ban the use of plastic drinking straws
- make a Sustainable Tourism certificate available to hotels
- improve waste management
- encourage more responsible disposal of waste by tour operators
- support local arts and crafts organisations
- increase the use of local food in hotels and restaurants.

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Fig. 2.1 for Question 2

Ice Hotel

The ice hotel in Canada is open every winter from January to March. The luxury hotel is made entirely from snow and ice. The hotel is rated 4.5 out of 5 on an online review website.



Fig. 3.1 for Question 3

Tanzania National Parks

Tanzania is a country in Africa. The country has three of the world's most popular national parks, the Serengeti National Park, Kilimanjaro National Park and Tarangire National Park. Tanzania's national parks have recently been voted as some of the best destinations for adventure tourists.

Tanzania welcomes 1.5 million tourists every year. Wildlife and safari tourism are the country's most popular tourism products generating $2.5 billion each year, which is 17.6% of Tanzania's GDP.

Tourism in Tanzania generates 600 000 direct tourism jobs and an estimated 1 million indirect jobs.

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Fig. 4.1 for Question 4

An electric powered sightseeing tourist bus in Wroclaw, a city in Poland.



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