Cambridge Assessment International Education

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CENTRE NUMBER						CANDIDATE NUMBER				

9669245127

TRAVEL & TOURISM **0471/11**

Paper 1 Core Paper **May/June 2023**

2 hours

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [ ].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Any blank pages are indicated.

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1 Refer to Fig. 1.1 (Insert), information on the impact of a global pandemic on the tourism industry.

(a) Identify the following:

the amount of money lost in 2020 .....

the number of tourism jobs in 2020 .....

the amount domestic tourism spending declined by .....

the number of tourism jobs lost in 2020 .....

the percentage tourism contributed to GDP in 2019 .....

[5]

(b) Describe what is meant by the term 'GDP'.

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..... [2]

(c) Explain **three** reasons why domestic tourism was least affected by the global pandemic.

1 .....

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2 .....

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3 .....

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[6]

(d) Explain **three** ways governments can help destinations to recover from a global pandemic.

1 .....

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2 .....

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3 .....

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[6]

(e) Discuss the impact on travel agents of a global pandemic.

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..... [6]

[Total: 25]

2 Refer to Fig. 2.1 (Insert), a photograph of Ipanema Beach in Rio de Janeiro, Brazil.

(a) State **two** services likely to be provided for tourists on a beach.

1 .....

.....

2 .....

.....

[2]

(b) **(i)** State **three** different types of destinations.

1 .....

2 .....

3 .....

[3]

(ii) State the following:

the continent Brazil is in ….....

if time in Brazil would be ahead or behind that of London, UK .....

the climate of Brazil .....

the name of the ocean to the east of Brazil .....

[4]

(c) Describe **one** characteristic of each of the following accommodation types:

campsite .....

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.....

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guest house .....

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[4]

(d) Explain how each of the following negative environmental impacts can be managed at beach destinations:

litter .....

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noise pollution .....

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overcrowding .....

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[6]

(e) Discuss the importance of hotels monitoring their occupancy rate.

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..... [6]

[Total: 25]

3 Refer to Fig. 3.1 (Insert), information about Explore the Maldives, an eight-day guided tour of the Maldives.

(a) Identify **three** features of Explore the Maldives tour.

1 .....

2 .....

3 .....

[3]

(b) The Explore the Maldives tour is organised and sold by a tour operator.

Explain **two** ways National Tourist Boards support tour operators who arrange tours in their country.

1 .....

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2 .....

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[4]

(c) Explain **three** ways the Explore the Maldives tour is sustainable.

1 .....

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2 .....

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3 .....

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[6]

(d) The Maldives has a tropical climate.

Explain **three** ways the tropical climate may limit activities included in the Explore the Maldives tour.

1 .....

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2 .....

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3 .....

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[6]

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(e) Evaluate the importance of tour guides having good interpersonal skills.

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..... [6]

[Total: 25]

4 Refer to Fig. 4.1 (Insert), information about a traditional parade in Switzerland.

(a) State **three** cultural built attractions.

1 .....

2 .....

3 .....

[3]

(b) Describe the following tourist types:

day tripper .....

.....

.....

.....

leisure tourist .....

.....

.....

.....

[4]

(c) Explain the appeal of the following transport types:

coach .....

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aeroplane .....

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.....

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car .....

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[6]

(d) Explain **three** ways the demonstration effect can be minimised.

1 .....

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2 .....

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3 .....

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[6]

(e) Assess the reasons why demand for tourism destinations will change over time.

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..... [6]

[Total: 25]

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