Cambridge Assessment International Education

Cambridge IGCSE™

TRAVEL & TOURISM **0471/23**

Paper 2 Alternative to Coursework **May/June 2023**

INSERT **2 hours 30 minutes**

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INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.

This document has **4** pages.

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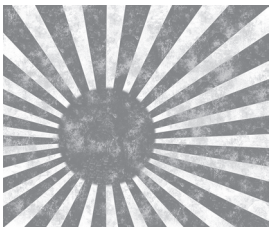
Fig. 1.1 for Question 1

SWOT analysis of Fiji

1) Fiji benefits from growth in international tourism
2) High crime rate
3) Rising fuel prices impact on air fares
4) Mature/seniors' market
5) Many unlicensed hotels
6) Developed tourism can lead to inflation
7) Natural disasters/weather and typhoons in the Pacific Ocean
8) Wide range of resorts with a high standard of accommodation
9) Marine pollution and waste disposal problems
10) Rural areas suitable for ecotourism
11) Heritage and colonial tourism could be developed
12) Friendly and welcoming people

Fig. 1.1

Fig. 2.1 for Question 2



Rising Sun Tours



Rising Sun Tours offer tours to experience the wonders of Japan, the country of contrasts.

What is included

- ➢ all rail, coach and ferry travel throughout your tour
- ➢ 4* accommodation with breakfast included
- ➢ professional tour manager
- ➢ evening meals

Highlights of the tour

- ➢ a full day shopping and sightseeing in Tokyo
- ➢ a guided tour to Mount Fuji, Japan's tallest mountain and an active volcano
- ➢ explore the peaceful city of Hiroshima
- ➢ visit UNESCO world heritage sites in Kyoto
- ➢ experience Japanese cuisine

Call free on 0800 521 936 to book or for further information

Fig. 2.1

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Fig. 3.1 for Question 3

The chart below shows the results of a recent survey into the reasons why people visited the UK in 2019.

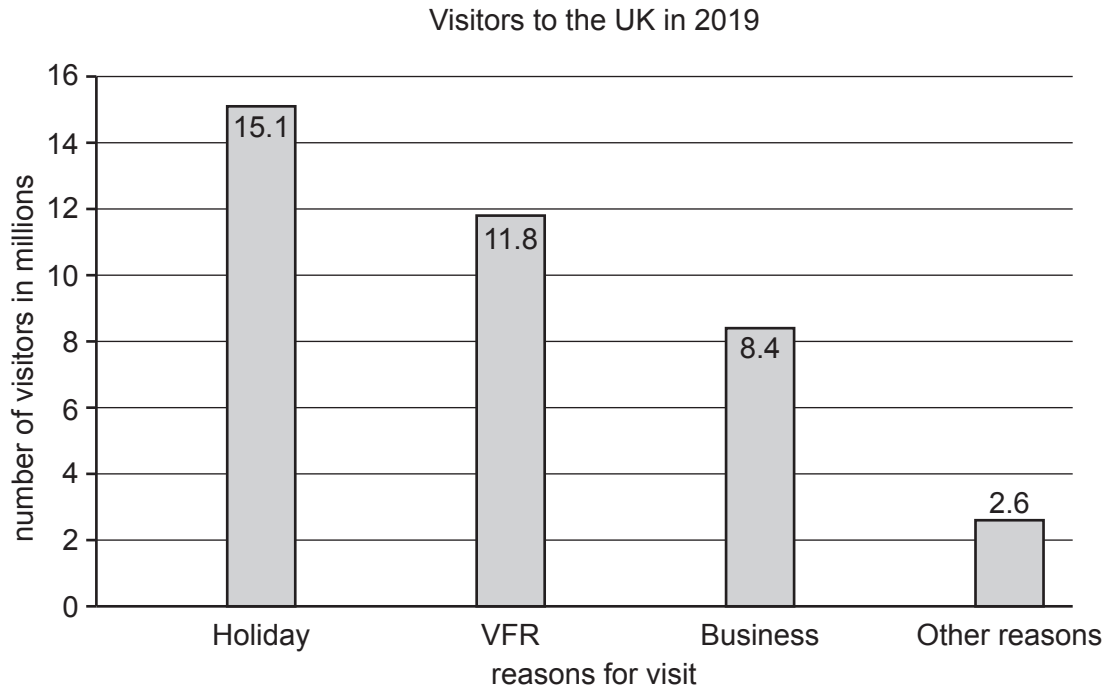


Fig. 3.1

Fig. 4.1 for Question 4



Frische Luft Campsite



Come and find peace and quiet on this small but luxurious campsite. With beautiful views of the Black Forest this campsite is ideal for both nature lovers and sports enthusiasts. With a choice of classic or comfort mobile homes or safari tents.

Facilities at Frische Luft Campsite

Enjoy the traditional Black Forest food in our restaurant or treat yourself to a take-away to enjoy in the comfort of your own mobile home. Your children can enjoy the rides in the playground or join the kids club where qualified staff can entertain the under 5s from 10am to 3pm. There are also many adult facilities to choose from including tennis, volleyball, archery or football. There is free Wi-Fi across the whole campsite.

Swimming at Frische Luft Campsite

In the campsite you will find a luxurious swimming complex with a large adult-only pool where you can swim or use diving boards. There is also a baby pool and a family pool with several water slides.

Surroundings of Frische Luft Campsite

There are many beautiful lakes in the surrounding areas which are ideal for day trips, picnics or swimming. Hikers and cyclists can also enjoy the many routes available through the charming Black Forest. Just 1 kilometre away you can find a spacious 18-hole golf course.

Book early using code **EARLYBIRD** **to get a 10% discount**

info@frischeluft.com *+49 7606 9860*

Fig. 4.1

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