Cambridge Assessment International Education

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TRAVEL & TOURISM **0471/13**

Paper 1 Core Paper **May/June 2023**

INSERT **2 hours**

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INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.

This document has **4** pages.

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Fig. 1.1 for Question 1

Visitor attractions in the United Kingdom (UK)

Tourism is the fifth largest industry in the UK.

The most popular visitor attractions in the UK welcomed 45.4 million visitors during 2020. This was a decrease of 70% from 151.3 million visitors in 2019.

In 2020, there was a global pandemic. This caused the UK's international borders to be closed for non-essential travel. The population of the UK were also asked to stay at home for most of the year.

As a result of this, many indoor visitor attractions were forced to close for safety reasons. However, outdoor attractions were able to open for a few months of the year during the summer season. It was only in the summer months, June to September, that domestic tourism was allowed.

The UK government provided financial support for UK attractions so they could survive this long period of time without any tourists.

Fig. 1.1

Fig. 2.1 for Question 2



Fig. 2.1

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Fig. 3.1 for Question 3

Hluhluwe-Imfolozi Safari Experience

Explore one of the oldest wildlife reserves in Africa, Hluhluwe-Imfolozi Park, home to the African Big 5 and other animals.

During your safari, knowledgeable and experienced guides will tell you about the flora, fauna, local landscape, famous landmarks and local culture.

Ride in our comfortable safari vehicle which is built for your safety and to give you a full viewing experience. Group sizes are limited to a maximum of nine. Chilled, bottled water will be freely available to you throughout the day.

Itinerary:

5am	pick up from your hotel
6am	arrive at Hluhluwe-Imfolozi Park for the safari tour
8am to 9am	stop for continental breakfast
12pm to 1pm	stop for traditional bush lunch
3pm	depart Park and return to your hotel

Fig. 3.1

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Fig. 4.1 for Question 4



Fig. 4.1

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