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TRAVEL & TOURISM **0471/12**

Paper 1 Core Paper **May/June 2023**

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INFORMATION

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Fig. 1.1 for Question 1

Tourism in Alaska, USA

Alaska is an American state located at the very top of the continent of North America. It is geographically separated from the rest of the USA and its only land border is with Canada. Alaska has an arctic climate.

Alaska is rich in wilderness. It is famous for its beautiful snow-capped mountains, forests, glaciers, unique wildlife and rich cultural heritage. Alaska's peak tourist season is short, from May to September.

The tourism industry is worth $4.5 billion to Alaska. Alaska welcomes 2 million tourists during the peak season. 58% of these, 1.2 million, arrive by cruise ship. It is estimated that passengers and crew arriving in Alaska spend over $1.24 billion and support more than 220 000 jobs.

For cruise ships to visit Alaska they must pass through a Canadian port. In 2021 Canada stopped cruise ships with more than 100 passengers from calling at its ports. This prevented almost all cruise ships from accessing Alaska. This restriction was put in place because of a global pandemic and safety concerns for tourists and residents of Alaska.

Fig. 1.1

Fig. 2.1 for Question 2



Fig. 2.1

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Fig. 3.1 for Question 3

Cycling tourism in Crete

Crete is the largest island in the country of Greece, a country in the south of Europe.

Rethymno is a city in Crete and a popular tourist destination. Tourists to this coastal city can enjoy the beautiful beaches, culture, historic sites, beautiful landscapes and Mediterranean climate.

Rethymno is recognised as a cycling friendly destination. As part of the island's sustainable development plan Rethymno has developed its transport infrastructure to include 20 km of cycling routes. The cycling routes are enjoyed by both tourists and residents.

There are recommended cycling routes for all abilities in the city and the surrounding countryside. Each route is well sign posted and has been designed to take tourists past the main attractions.

Fig. 3.1

Fig. 4.1 for Question 4



Fig. 4.1

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