Cambridge Assessment International Education

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TRAVEL & TOURISM **0471/11**

Paper 1 Core Paper **May/June 2023**

INSERT **2 hours**

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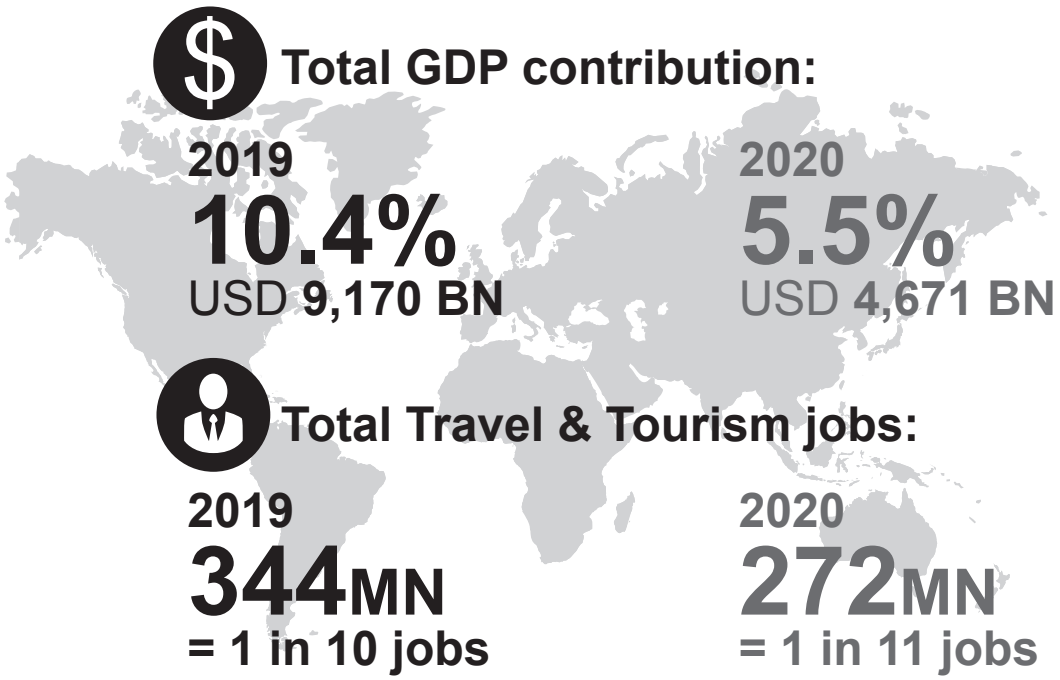
INFORMATION

- This insert contains all the figures referred to in the questions.
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Fig. 1.1 for Question 1



A global pandemic has affected tourism throughout the world. In 2020 it was estimated that global travel and tourism suffered a loss of $4.5 trillion.

Before the pandemic, in 2019, it was estimated that one in four new jobs around the world were in the travel and tourism industry. In 2020 it was estimated that 62 million tourism jobs were lost as a result of the decline in tourists travelling around the world.

International tourism spending declined by 69.4% in 2020. Domestic tourism spending, however, declined by only 45%.

Fig. 1.1

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Fig. 2.1 for Question 2



Fig. 2.1

Fig. 3.1 for Question 3

Explore the Maldives

Visit three beautiful islands in the Maldives on this eight-day guided tour.

On the first day of the tour you will meet your tour guide for a tour of Male, the capital of the Maldives. You will then visit three islands, Hulhumale, Guraidhoo and Maafushi, staying for two days and two nights at each island.

Finally, on the last day of your tour you will be transferred back to Male airport.

Included in the tour:

- small local hotels
- full board accommodation
- local transport and ferries
- local tour guides
- activity instruction and equipment hire
- sunset fishing followed by a beach barbeque
- guided snorkeling over the coral reefs
- canoeing around Guraidhoo Island
- a guided tour of each island

Fig. 3.1

Fig. 4.1 for Question 4



In Switzerland, once a year, the local community and tourists enjoy a traditional parade know as an Alpine Descent.

Mountain farmers, dressed in traditional cultural clothes, bring their cattle to the local village and parade them through the streets.

Fig. 4.1

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