Cambridge Assessment International Education

Cambridge IGCSE™

CANDIDATE NAME									
CENTRE NUMBER						CANDIDATE NUMBER				

5437943564

TRAVEL & TOURISM **0471/11**

Paper 1 Core Paper **May/June 2022**

2 hours

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [ ].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Any blank pages are indicated.

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1 Refer to Fig. 1.1 (Insert), information about tourism in Virginia, USA.

(a) Identify the following:

one source market from the continent of North America .....

the amount spent by international visitors .....

the number of years domestic tourism has increased .....

the average length of stay in Virginia .....

the number of seasons in Virginia .....

[5]

(b) Define the term 'domestic tourism'.

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..... [2]

(c) Explain **three** likely reasons why Virginia is so popular with domestic tourists.

1 .....

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2 .....

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3 .....

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[6]

(d) Explain **three** positive economic benefits of tourism.

1 .....

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2 .....

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3 .....

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[6]

(e) Assess the impacts on Virginia's tourism industry of most visitors staying for the purpose of visiting friends and relatives.

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..... [6]

[Total: 25]

2 Refer to Fig. 2.1 (Insert), information about accessibility in the Old City of Jerusalem.

(a) State **three** different types of man-made attractions.

1 .....

2 .....

3 .....

[3]

(b) Describe **two** roles of national governments in tourism development.

1 .....

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2 .....

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[4]

(c) Describe **three** constraints to infrastructure improvements in the Old City of Jerusalem.

1 .....

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2 .....

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3 .....

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[6]

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(d) Explain how accessibility developments have improved the appeal of the Old City of Jerusalem to **each** of the following tourists:

families with young children .....

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physically disabled tourists .....

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hearing impaired tourists .....

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[6]

(e) Discuss the importance of protecting ancient historical and cultural destinations.

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..... [6]

[Total: 25]

3 Refer to Fig. 3.1 (Insert), a photograph of a tourist information centre (TIC) located in a busy city centre.

(a) Identify **three** different services provided at the TIC shown in Fig. 3.1.

1 .....

2 .....

3 .....

[3]

(b) Explain **two** likely reasons why TICs are often located in city centre areas.

1 .....

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2 .....

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[4]

(c) Describe **three** ways a TIC provides information to tourists.

1 .....

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2 .....

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3 .....

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[6]

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(d) Explain **one** reason why **each** of the following skills are important for staff working in TICs:

numeracy .....

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clear speech .....

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literacy .....

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[6]

(e) Discuss the importance of destinations having a range of accommodation services available to tourists.

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..... [6]

[Total: 25]

4 Refer to Fig. 4.1 (Insert), a photograph of a water bus, a new public transport method on the Saigon River, Ho Chi Minh City, Vietnam.

(a) Identify **three** ways passengers using the water bus shown in Fig. 4.1 are kept safe.

1 .....

2 .....

3 .....

[3]

(b) Describe **two** environmental benefits of public transport.

1 .....

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2 .....

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[4]

(c) Explain **three** reasons why tourists might be attracted to using the water bus service.

1 .....

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2 .....

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3 .....

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[6]

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(d) Describe **three** ways Ho Chi Minh City can make the timetable of the water bus service available to tourists.

1 .....

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2 .....

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3 .....

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[6]

(e) Discuss the importance of sustainability in tourist destinations.

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..... [6]

[Total: 25]

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