Cambridge Assessment International Education

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TRAVEL & TOURISM **0471/23**

Paper 2 Alternative to Coursework **May/June 2022**

INSERT **2 hours 30 minutes**

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INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.

This document has **4** pages.

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Fig. 1.1 for Question 1

A **simply magical** eco-resort in Puerto Rico

At Seabreeze we are proud to announce our reopening under new ownership in February 2023.

We're coming back, stronger than ever, after the damage caused by a recent hurricane.

Our guest experience and values remain the same. The sea turtles have returned, lush vegetation once again covers our island and songbirds are calling. We look forward to welcoming you soon.

BOOK NOW

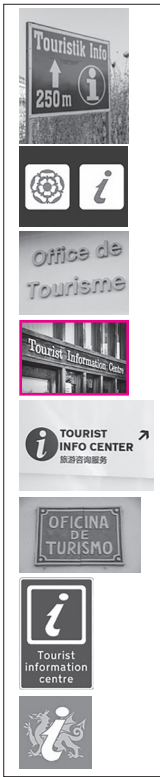
We are located in the wilds of the island on a hill on the edge of the El Yunque Rainforest. Enjoy the constant breeze while you relax and admire the views of the white sandy beaches and glowing blue waters.

Be amazed while watching endangered sea turtles nest on the white sandy beaches. Renew your well-being with organic cuisine, relaxing spa treatments, yoga, massage and Reiki healing.

Fig. 1.1

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Fig. 2.1 for Question 2



Tourist Information Centres

The role of Tourist Information Centres (TICs) has changed over the past 10 years, becoming more of an experience telling the story of the destination or brand they represent. They now offer mobile apps, 24-hour touch screen information points and have social media pages.

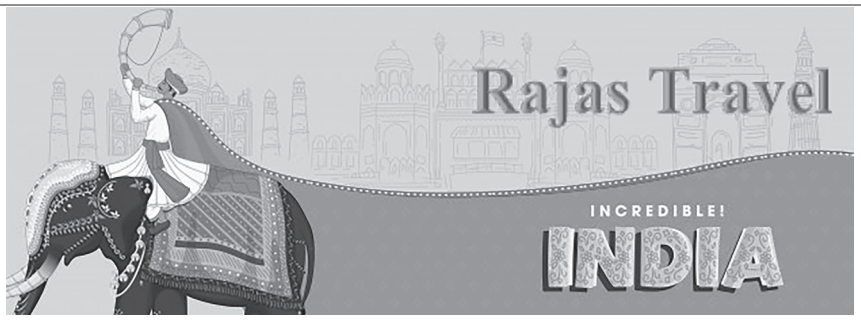
TICs are found worldwide and are experts on the local area and the best source of information to get the most out of your visit. Staff have in-depth knowledge of the area and can help with bookings, tips of the best places to visit and even where to find the newest boutique shop.

TICs are visited by many different types of customers, business or leisure tourists, those with specific needs and special interests.

Customers can visit in person, talk on the phone or visit their website.
TICs can even help you with information on the whole country.

Fig. 2.1

Fig. 3.1 for Question 3



Why you should visit India

India is a vast country with some incredible sights to see. In the north the Himalayas, in the south beautiful beaches, desert to the west and all over the country amazing architecture.

India appeals to all kinds of tourists with different budgets. You can travel as cheaply or in as much luxury as you want.

Accommodation includes authentic palace hotels, budget hotels and hostels.

There is a wide variety of food with each region having its own specialities. There are also many local and traditional crafts available to buy.

Fig. 3.1

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Fig. 4.1 for Question 4



Abu Dhabi

The Dhabi Theme Park, due to open in May 2022, will attract visitors from Dubai and all over the world.

The park will include a record number of themed adventure attractions. One ride will be nearly half a mile in length, it will include rapids, hair pin turns and a hidden mine shaft.

Children's attractions will include carousels and helter-skelters. Our child-care workers will be available at the crèche to look after your under-4s.

Fig. 4.1

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