Cambridge Assessment International Education

Cambridge IGCSE™

TRAVEL & TOURISM **0471/13**

Paper 1 Core Paper **May/June 2020**

INSERT **2 hours**

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INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.

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Fig. 1.1 for Question 1

Global Travel and Tourism

Global travel and tourism continues to grow despite negative world events affecting the industry.

The amount spent globally by international visitors, known as exports, accounts for 6.6% of all global exports.

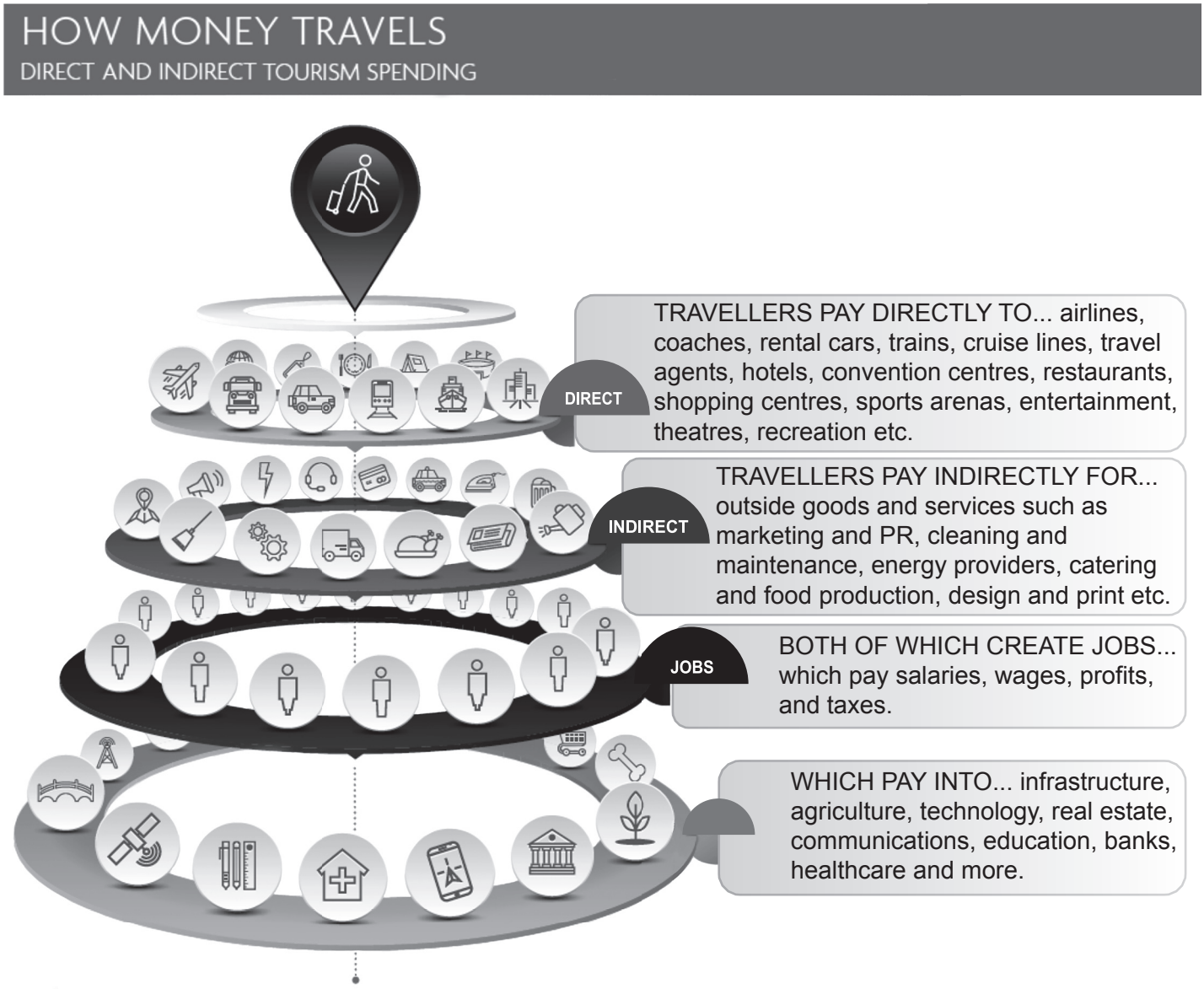


Fig. 1.1

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Fig. 2.1 for Question 2



Fig. 2.1

Fig. 3.1 for Question 3

Tourism in Spain

Tourism demand in Spain is increasing.

Spain is expected to become the second most popular tourist destination in the world, a position currently held by the USA. The USA is expected to lose this position due to recent political factors within the country affecting tourism demand.

Spain's three largest source markets are the UK, France and Germany. Together they account for 53% of international visitor arrivals to the country.

Spain's source markets in rank order

1. UK
2. France
3. Germany

Leisure tourists in Spain generate 87% of total tourist spend whereas business tourists generate only 13%.

Domestic tourism generates 45.5% of total tourist spend.

Travel and tourism in Spain supports 862 000 direct tourism jobs, which is 4.7% of the country's total employment.

Fig. 3.1

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Fig. 4.1 for Question 4



Fig. 4.1

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