Cambridge Assessment International Education

Cambridge IGCSE™

TRAVEL & TOURISM **0471/11**

Paper 1 Core Paper **May/June 2020**

INSERT **2 hours**

9694984608-I

INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.

DC (RW) 196133
© UCLES 2020

Fig. 1.1 for Question 1

Global Travel and Tourism

Global travel and tourism continues to grow despite negative world events affecting the industry.

The amount spent globally by international visitors, known as exports, accounts for 6.6% of all global exports.

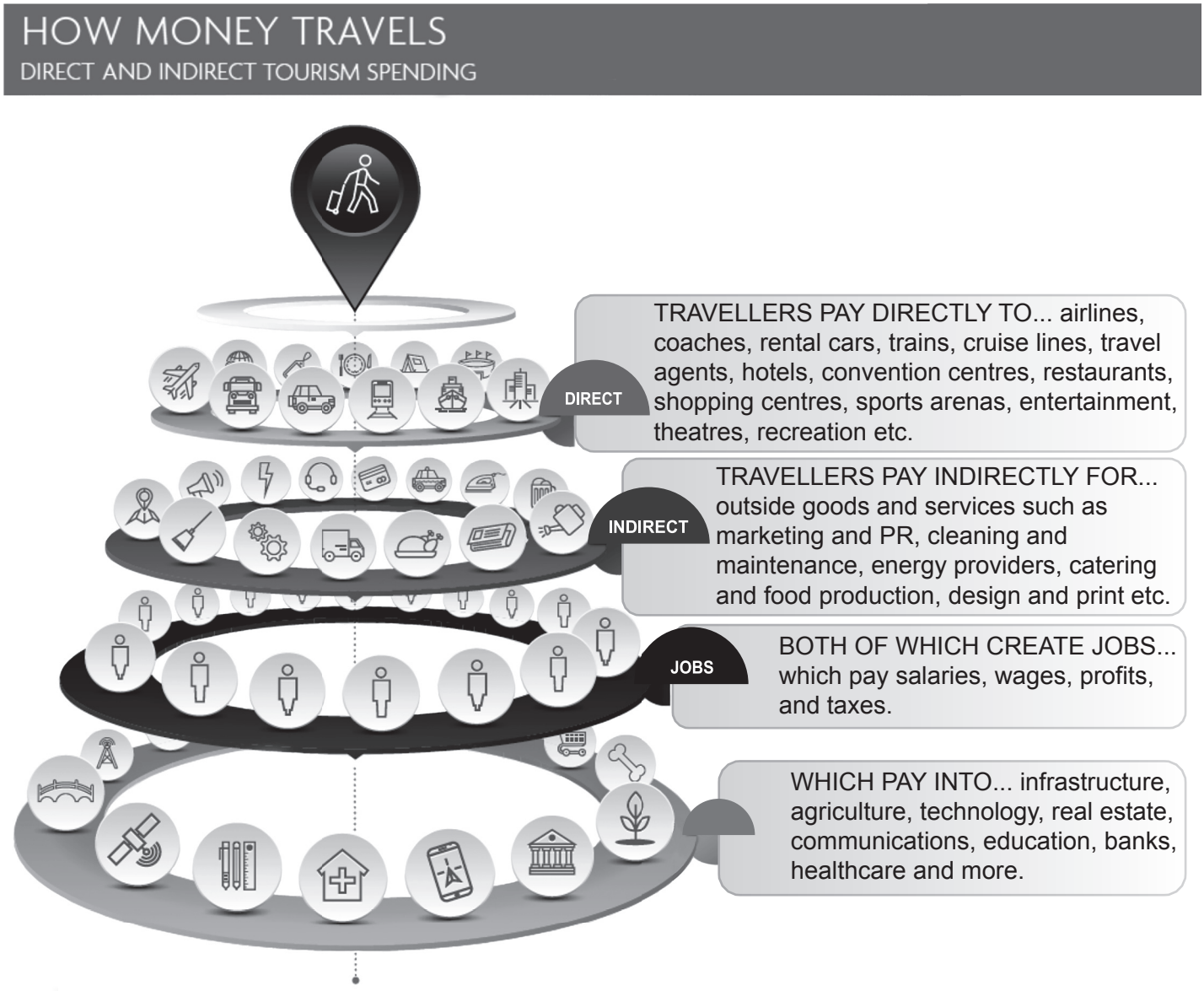


Fig. 1.1

© UCLES 2020

Fig. 2.1 for Question 2



Fig. 2.1

Fig. 3.1 for Question 3

Tourism in Spain

Tourism demand in Spain is increasing.

Spain is expected to become the second most popular tourist destination in the world, a position currently held by the USA. The USA is expected to lose this position due to recent political factors within the country affecting tourism demand.

Spain's three largest source markets are the UK, France and Germany. Together they account for 53% of international visitor arrivals to the country.

Spain's source markets in rank order

1. UK
2. France
3. Germany

Leisure tourists in Spain generate 87% of total tourist spend whereas business tourists generate only 13%.

Domestic tourism generates 45.5% of total tourist spend.

Travel and tourism in Spain supports 862 000 direct tourism jobs, which is 4.7% of the country's total employment.

Fig. 3.1

© UCLES 2020

Fig. 4.1 for Question 4



Fig. 4.1

© UCLES 2020

BLANK PAGE

© UCLES 2020

BLANK PAGE

© UCLES 2020

BLANK PAGE

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge Assessment International Education Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at www.cambridgeinternational.org after the live examination series.

Cambridge Assessment International Education is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of the University of Cambridge Local Examinations Syndicate (UCLES), which itself is a department of the University of Cambridge.

© UCLES 2020