Cambridge IGCSE

Cambridge International Examinations
Cambridge International General Certificate of Second

TRAVEL AND TOURISM

Alternative to Coursework

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2 hours 30 minutes

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READ THESE INSTRUCTIONS FIRST

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Fig. 1 for Question 1

A situation analysis of tourism in the Ionian Islands, a region of Gre

1. The EU offers subsidies to aid the development of tourism.
2. The Ionian Islands are a traditional tourist destination.
3. Infrastructure is not well developed on all islands.
4. The global recession has affected the numbers of tourists to Greece.
5. Cultural tourism is gaining popularity.
6. Most tourists to the region take package tours which limits spending with local tourism providers.

Fig. 1

Fig. 2 for Question 2

BUENOS THEME PARK!

Come to the opening event of Mexico's newest theme park

9 May 2015 10.00–18.00

- brand new thrilling rides
- ride the raft on the Rio Grande water slide
- Aztec challenge experience
- range of restaurants and cafés for all tastes
- activity leaders for our younger visitors (under 8)
- free crèche
- download your 20% discount voucher
- special 2 for 1 family ticket

Don't miss out!

Visit our website www.buenos.theme.com or call +52 34 279616 24 hr freephone

Fig. 2

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Fig. 3 for Question 3

Florida 24 September 2014 10.00 Single Star – press rel

The 'singles' travel market has rapidly increased in the last ten
agents specialise in providing packages for people travelling
divorced people and students often seek this kind of package. T
single people who wish to become part of a group tour. Travelling
as there are single person supplements for package tours and
for a single room. Cabins in cruise ships have traditionally bee
occupancy. Single Star is a new tour operator planning to focus on providing the single tourist with a product which suits them perfectly.

Fig. 3

Fig. 4 for Question 4

Tourism opportunities in Scotland 2014.

In 2014 Scotland invites the world to join in the exciting 'Year of Homecoming'. The programme of over 400 events and festivals celebrates the many aspects of Scottish culture. Scotland will also host two major sporting events in 2014; the Ryder Cup golf tournament and the Commonwealth Games.

Each of Scotland's seven cities guarantees visitors an exciting mix of history, culture and entertainment, combined with the hospitality and convenience of a wide range of tourism service providers. Choose a city break in Glasgow or Edinburgh to enjoy a visit to some of the museums, galleries and attractions whilst staying in one of Scotland's 5* hotels.

It is easy to get to Scotland. There are excellent scheduled domestic flights from the rest of the UK, and non-stop services from North America and Europe to Scotland's main airports. High-speed trains and an extensive motorway network not only transport visitors to Scotland, but also provide excellent travel options during a stay there.

Itineraries for Homecoming Scotland 2014

Make the most of your trip to Scotland by following one of our new 'Homecoming Scotland 2014' itineraries. Whether you fancy sampling delicious food and drink along Scotland's seafood trail, getting active in the Highlands, re-living Scottish history at the Bannockburn Visitor Centre, visiting iconic film locations in Edinburgh or getting closer to nature at Loch Lomond, you will find the perfect itinerary for your tour of Scotland on VisitScotland.com, the official consumer website of Scotland's national tourist board.

Fig. 4

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