Cambridge IGCSE

Cambridge International Examinations
Cambridge International General Certificate of Second

TRAVEL AND TOURISM

Core Module

INSERT

2 hours

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READ THESE INSTRUCTIONS FIRST

This Insert contains all the Figures referred to in the questions.

Anything the candidate writes on this Insert will not be marked.

This document consists of **5** printed pages and **3** blank pages.

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Fig. 1 for Question 1

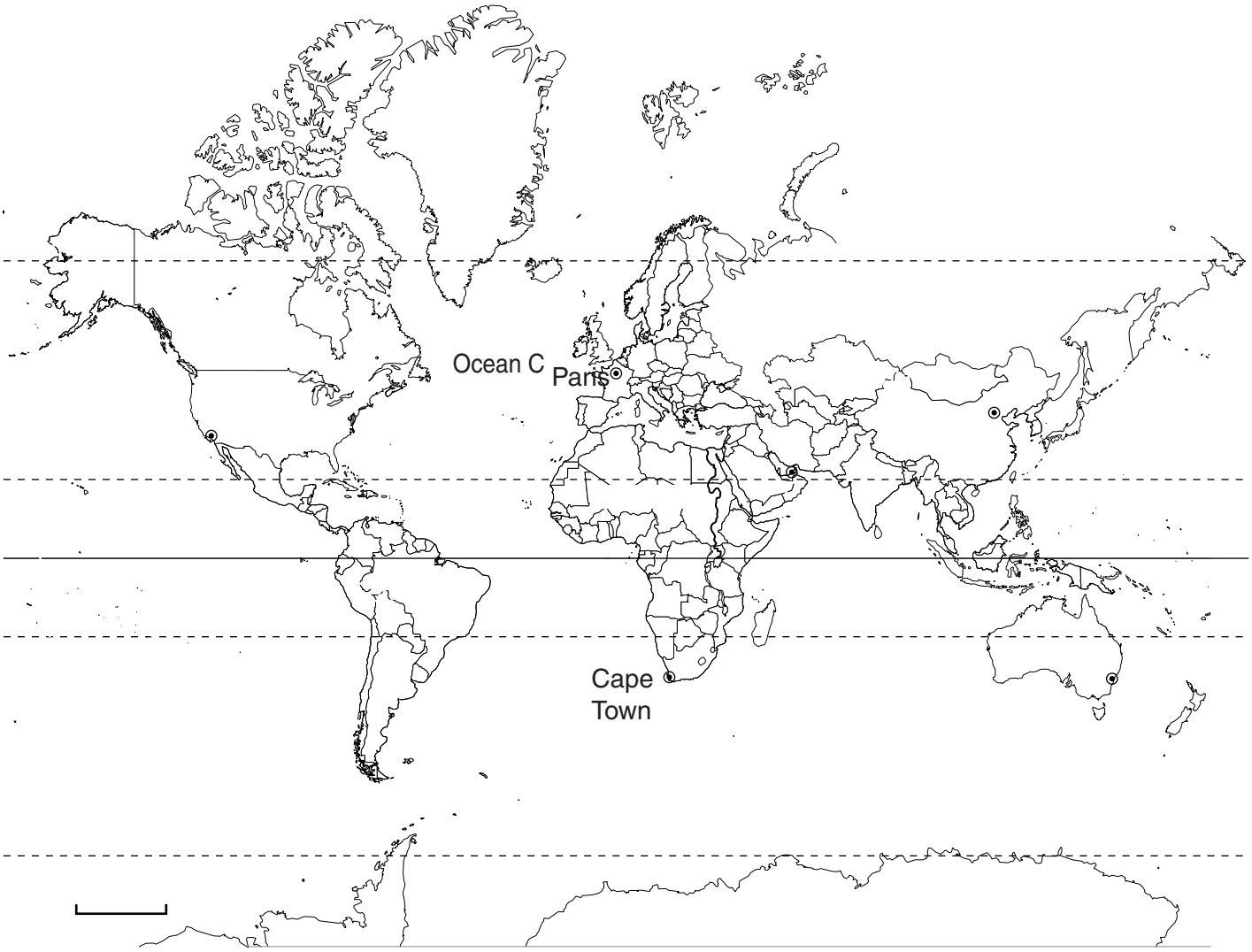


Fig. 1

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Fig. 2 for Question 2

World tourism trends in 2012

International tourist arrivals (overnight visitors) grew by 4%
1 billion for the first time in history. Despite continued econo
the globe, demand for international tourism was stable throu

Travel for holidays, recreation and leisure accounted for
international tourist arrivals (52% or 536 million arrivals) in
international tourists travelled for business and profession
travelled for other purposes, such as visiting friends and relatives (VFR), religious reasons (pilgrimages), health treatment, etc. The purpose of visit for the remaining 7% of arrivals was not given.

As with international arrivals, the value of tourism receipts also grew by 4% in 2012, to reach a record of US$1 075 billion worldwide. This confirms the strong relationship between the two key indicators used in monitoring international tourism trends.

Fig. 2

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Photographs A and B for Question 3



Photograph A



Photograph B

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Fig. 3 for Question 4

Carnival UK Staff

Carnival UK is the UK operating company for P&O Cruises
are passionate about providing world-class customer exper
winning culture to achieve unrivalled business success and
being the most successful cruise company in Britain. Our
employ people to deliver the highest customer service st
customers.

Carnival UK is committed to safeguarding and promoting the welfare of children, young people and vulnerable adults and expects all employees to share this commitment. Employment is subject to the disclosure of criminal records and vetting checks. Carnival UK prides itself on having worked with the National Society for the Prevention of Cruelty to Children (NSPCC) on the safeguarding aspects of our recruitment process. This ensures we promote the safety and well-being of child passengers using the youth facilities on-board.

Fig. 3

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