UNIVERSITY OF CAMBRIDGE INTERNATIONAL EX
International General Certificate of Secondary Educati

CANDIDATE NAME

CENTRE NUMBER | | | | | |

CAN NUMBER

6552030983

ECONOMICS **0455/31**

Paper 3 Analysis and Critical Evaluation **May/June 2010**

1 hour 30 minutes

Candidates answer on the Question Paper.
Additional Materials: Insert.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.
Write in dark blue or black pen.
You may use a soft pencil for any diagrams, graphs or rough working.
Do not use staples, paper clips, highlighters, glue or correction fluid.
DO **NOT** WRITE IN ANY BARCODES.

Answer **all** questions.

At the end of the examination, fasten all your work securely together.
The number of marks is given in brackets [ ] at the end of each question or part question.

For Examiner's Use	
1	
2	
Total	

This document consists of **9** printed pages, **3** blank pages and **1** Insert.

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The extracts **'Coffee is like gold for some people – but not for ever open fewer stores'** will be needed for this question.

1 **(a)** Why is Jamaican Blue Mountain coffee called 'black gold'?

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.....[2]

(b) Why might some people involved in coffee production **not** think of coffee as similar to gold?

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(c) Discuss whether Jamaica should be pleased that such a larg
to one country, Japan.

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(d) Explain the difference between variable cost and fixed cost a to Starbucks' fixed and variable costs in 2007.

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Question 1(e) is on the next page

(e) The extract says that Starbucks had a bad year. As a res assess whether this is correct. Discuss whether the evidence claim and suggest what other information you might require.

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[Total: 26]

The extract **'Charging some cars extra to enter London may raise** be needed for this question.

2 **(a)** Define the term social cost.

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(b) Explain how the use of cars causes a social cost.

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Question 2(c) is on the next page

(c) You are asked to make a decision on whether the proposal some vehicles is worthwhile. Discuss whether the informati sufficient to say whether an increase in charges is worthwhil

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[Total: 14]

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Copyright Acknowledgements:

Question 1 © Robert Booth; *'Black gold' coffee leaves a bitter taste for some*; The Guardian News and Media; 22/03/08.
Question 1 © Suzy Jagger; *Froth comes off Starbucks ...*; The Times; 17/11/07.
Question 2 © David Williams; *Low-emission zone 'will raise traffic and pollution'*; Evening Standard; 18/10/07.

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