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INSERT **1 hour 30 minutes**

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INFORMATION

- This insert contains the case study.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.

This document has **4** pages. Any blank pages are indicated.

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The leavers' celebration enterprise

The background

Meikyla works as a school administrator. She was asked to organise a leavers' celebration for students in their final year. Meikyla decided to set up a committee to help her to organise this event. She invited three final year students to be members of the committee. The committee would meet weekly at lunchtime.

The first meeting

Trent, Neco and Jina were the three students invited. They had ambitious plans for the leavers' celebration event. They wanted music and food to be provided. They also wanted a professional photographer to attend. Jina suggested that every student should receive a leavers' yearbook containing photos and a short piece of information about their classmates. Neco said his friend's school provided a hoodie for each student with the names of the entire final year printed onto it.

Meikyla explained that the school would not be able to afford to pay for all the ideas suggested by the three students. She was not willing to take the risk of the school going into debt. Trent thought they should charge the students to attend the leavers' celebration which would raise some revenue. Meikyla disagreed, as some students would not be able to afford to pay and the school wanted to ensure every student could attend. The aim was not to make a profit, but to provide the celebration event.

With lunchtime almost over, Meikyla realised she should have planned the committee meeting before they started. Nothing had been decided. Meikyla therefore suggested that the three students discuss what they considered to be essential for the leavers' celebration before the next meeting.

The ideas

Trent, Neco and Jina were discussing the leavers' celebration, but they could not agree. Trent thought that they may be able to find a way to provide everything they wanted. He suggested that they try to persuade friends and family to help with the event.

Jina suggested that they create a list of items which they wanted for the leavers' celebration. They could each select items from the list and ask people they knew if they would provide them. Fig. 1 shows the list that was produced. They now had the first two columns for an action plan.

Item	Person responsible
Decorations for the venue	Trent
Music	Trent
Food	Trent
Photographer	Jina
Hoodie purchase	Jina
Yearbook printing	Neco
Hoodie printing	Neco

Fig. 1

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The research

Trent has a friend in a band. Trent asked him if he would be willing to provide the music at the celebration and he agreed. Trent then persuaded his mother to bake a cake for the event. He also visited local restaurants to persuade the owners to supply the food without charge. One restaurant owner was willing to provide the food but he insisted that the event promote the name of his restaurant.

Neco identified a local print shop that could print the hoodies. The cost would be US$2 for each hoodie. He also persuaded his enterprise teacher to print the school yearbook, if the students collected the photos and the information to be included. The teacher said she could keep the cost to US$1.50 per yearbook.

Jina had forgotten about her part of the research until Neco reminded her. She needed to quickly complete her research the night before the meeting. Jina identified a supplier of hoodies on the internet. The hoodies are priced at US$5 each. Jina knew that this would be too expensive, but she had no more time to research. In the lesson before the meeting, Jina persuaded a teacher to be the photographer for the event.

The next meeting

At their next meeting with Meikyla, the three students presented their findings. Meikyla was impressed by their resourcefulness, but she was really annoyed. She had organised food, music and decorations. She would not have wasted her time if the three students had explained to her exactly what they were intending to do. Meikyla told them that they were supposed to be working together as one team.

Meikyla and the three students decided that they must work effectively together as a team to finish organising the leavers' celebration.

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