Cambridge Assessment International Education

Cambridge International AS & A Level

PSYCHOLOGY **9990/32**

Paper 3 Specialist Options: Theory **October/November 2020**

1 hour 30 minutes

5941683257

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

- Answer **four** questions in total:
  - Answer questions from **two** options.
  - For each chosen option, answer **all** questions.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [ ].

This document has **4** pages. Blank pages are indicated.

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Psychology and abnormality

Answer **all** questions.

1 **(a)** Outline **two** characteristics of schizophrenia. [2]

(b) Describe token economy (Paul and Lentz, 1977) as a treatment for schizophrenia and delusional disorder. [4]

(c) Discuss the ethics of using token economies as a treatment for schizophrenia and delusional disorder. [6]

2 **(a)** Describe explanations of obsessive-compulsive disorder (OCD). [8]

(b) Evaluate explanations of obsessive-compulsive disorder (OCD), including a discussion of determinism. [10]

Psychology and consumer behaviour

Answer **all** questions.

3 **(a)** Identify **two** common menu design mistakes, as outlined by Pavesic (2005). [2]

(b) Describe **two** findings of the study by Gil et al. (2009) on shopper movement patterns. [4]

(c) Explain **one** strength and **one** weakness of the study by Gil et al. [6]

4 **(a)** Describe what psychologists have discovered about choice heuristics in consumer decision-making (availability/representativeness, anchoring and purchase quantity decisions, pre-cognitive decisions). [8]

(b) Evaluate what psychologists have discovered about choice heuristics in consumer decision-making (availability/representativeness, anchoring and purchase quantity decisions, pre-cognitive decisions), including a discussion of ecological validity. [10]

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Psychology and health

Answer **all** questions.

5 **(a)** Explain what is meant by 'acute' pain. [2]

(b) Describe the UAB pain behaviour scale as a measure of pain. [4]

(c) Explain **two** strengths of the UAB pain behaviour scale. [6]

6 **(a)** Describe what psychologists have discovered about practitioner and patient interpersonal skills (non-verbal communications and verbal communications). [8]

(b) Evaluate what psychologists have discovered about practitioner and patient interpersonal skills (non-verbal communications and verbal communications), including a discussion of quantitative and qualitative data. [10]

Psychology and organisations

Answer **all** questions.

7 **(a)** Explain what is meant by a 'continental rota' in shiftwork. [2]

(b) Outline **two** types of bullying at work from the study by Einarsen (1999). [4]

(c) Explain **two** weaknesses of the study by Einarsen (1999). [6]

8 **(a)** Describe what psychologists have discovered about group decision-making in organisations. [8]

(b) Evaluate what psychologists have discovered about group decision-making in organisations, including a discussion of generalisations. [10]

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