Cambridge Assessment International Education

Cambridge International AS & A Level

PSYCHOLOGY **9990/32**

Paper 3 Specialist Options: Theory **May/June 2022**

1 hour 30 minutes

3657796628

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

- Answer **four** questions in total:
  - Answer questions from **two** options.
  - For each chosen option, answer **all** questions.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [ ].

This document has **4** pages. Any blank pages are indicated.

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Psychology and abnormality

Answer **all** questions.

1 **(a)** Explain what is meant by 'blood phobia'. [2]

(b) Describe features of the blood injection phobia inventory (BIPI). [4]

(c) Explain **one** similarity and **one** difference between the BIPI and the Generalised Anxiety Disorder assessment (GAD-7). [6]

2 **(a)** Describe the characteristics of impulse control disorders and non-substance addictive disorder (definitions, types, measures). [8]

(b) Evaluate the characteristics of impulse control disorders and non-substance addictive disorder (definitions, types, measures), including a discussion about self-reports. [10]

Psychology and consumer behaviour

Answer **all** questions.

3 **(a)** Identify **two** of the virtual store layouts in the study by Vrechopoulos (2004) on the interior layout of grocery stores. [2]

(b) Describe **two** results from the study by Vrechopoulos. [4]

(c) Explain **one** strength and **one** weakness of the study by Vrechopoulos. [6]

4 **(a)** Describe what psychologists have discovered about choice heuristics in consumer decision-making (availability/representativeness, anchoring and purchase quantity decisions, pre-cognitive decisions). [8]

(b) Evaluate what psychologists have discovered about choice heuristics in consumer decision-making (availability/representativeness, anchoring and purchase quantity decisions, pre-cognitive decisions), including a discussion about generalisability. [10]

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Psychology and health

Answer **all** questions.

5 **(a)** Outline **one** reason why patients do **not** adhere to medical advice. [2]

(b) Describe the study on improving adherence using the Funhaler by Watt et al. (2003). [4]

(c) Explain **one** strength and **one** weakness of the study by Watt et al. [6]

6 **(a)** Describe what psychologists have discovered about individual factors in changing health beliefs (unrealistic optimism, transtheoretical model, health change in adolescents). [8]

(b) Evaluate what psychologists have discovered about individual factors in changing health beliefs (unrealistic optimism, transtheoretical model, health change in adolescents), including a discussion of practical applications. [10]

Psychology and organisations

Answer **all** questions.

7 **(a)** Outline **one** universalist theory of leadership. [2]

(b) Describe the contingency theory of leadership proposed by Fiedler (1967). [4]

(c) Explain **one** strength and **one** weakness of the contingency theory of leadership. [6]

8 **(a)** Describe what psychologists have discovered about temporal conditions of work environments (shift-work, effects of shift-work on health, shift-work and accidents). [8]

(b) Evaluate what psychologists have discovered about temporal conditions of work environments (shift-work, effects of shift-work on health, shift-work and accidents), including a discussion about ecological validity. [10]

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