Cambridge International AS & A Level

Cambridge Assessment International Education
Cambridge International Advanced Subsidiary and Advanced Level

PSYCHOLOGY **9990/32**

Paper 3 Specialist Options: Theory **May/June 2019**

1 hour 30 minutes

No Additional Materials are required.

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READ THESE INSTRUCTIONS FIRST

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

There is a choice of four specialist options in this question paper. In each of your **two** chosen specialist options, answer **all** questions.

At the end of the examination, fasten all your work securely together.
The number of marks is given in brackets [ ] at the end of each question or part question.

This document consists of **3** printed pages, **1** blank page and **1** Insert.

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[Turn over

Psychology and abnormality

Answer **all** questions.

1 **(a)** Explain how dopamine can cause impulse control disorders. [2]

(b) Describe the Kleptomania Symptom Assessment Scale (K-SAS). [4]

(c) Explain **one** strength and **one** weakness of the type of data collected from the K-SAS. [6]

2 **(a)** Describe the treatment and management of obsessive-compulsive and related disorders. [8]

(b) Evaluate the treatment and management of obsessive-compulsive and related disorders, including a discussion of validity. [10]

Psychology and consumer behaviour

Answer **all** questions.

3 **(a)** Explain what is meant by 'prospect theory' in consumer decision-making. [2]

(b) Describe **two** variables that were measured in the study by Braun-LaTour et al. (2004) on advertising. [4]

(c) Explain **two** strengths of this study by Braun-LaTour et al. (2004). [6]

4 **(a)** Describe what psychologists have discovered about how the psychological environment influences consumers. [8]

(b) Evaluate what psychologists have discovered about how the psychological environment influences consumers, including a discussion of determinism. [10]

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Psychology and health

Answer **all** questions.

5 **(a)** Outline how imagery can be used to manage stress. [2]

(b) Stress can be treated biochemically using medical techniques, such as drugs.

Describe **two** drugs that may be prescribed to manage stress. [4]

(c) Explain **one** strength and **one** weakness of the use of prescribed drugs to manage stress. [6]

6 **(a)** Describe what psychologists have discovered about health promotion in schools, worksites and communities. [8]

(b) Evaluate what psychologists have discovered about health promotion in schools, worksites and communities, including a discussion about generalisability. [10]

Psychology and organisations

Answer **all** questions.

7 **(a)** State **two** causes of group conflict within organisations. [2]

(b) Describe the Belbin team inventory. [4]

(c) Explain **one** strength and **one** weakness of the Belbin team inventory. [6]

8 **(a)** Describe what psychologists have discovered about leadership style. [8]

(b) Evaluate what psychologists have discovered about leadership style, including a discussion of individual and situational explanations. [10]

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