Cambridge International AS & A Level

Cambridge Assessment International Education
Cambridge International Advanced Subsidiary and Advanced Level

PSYCHOLOGY **9990/31**

Paper 3 Specialist Options: Theory **May/June 2019**

1 hour 30 minutes

No Additional Materials are required.

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READ THESE INSTRUCTIONS FIRST

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

There is a choice of four specialist options in this question paper. In each of your **two** chosen specialist options, answer **all** questions.

At the end of the examination, fasten all your work securely together.
The number of marks is given in brackets [ ] at the end of each question or part question.

This document consists of **3** printed pages, **1** blank page and **1** Insert.

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[Turn over

Psychology and abnormality

Answer **all** questions.

1 **(a)** Explain what is meant by 'hoarding' disorder. [2]

(b) Describe the Maudsley Obsessive-Compulsive Inventory (MOCI). [4]

(c) Explain **one** similarity and **one** difference between the Maudsley Obsessive-Compulsive Inventory (MOCI) and the Yale-Brown Obsessive-Compulsive Scale (Y-BOCS). [6]

2 **(a)** Describe the treatment and management of anxiety disorders. [8]

(b) Evaluate the treatment and management of anxiety disorders, including a discussion of the longitudinal research method. [10]

Psychology and consumer behaviour

Answer **all** questions.

3 **(a)** Finlay et al. (2006) studied the Kranes playground design of leisure environments.

Explain what is meant by 'playground design' as a casino design. [2]

(b) Describe the pleasure-arousal model and the cognition-emotion model of the effects of ambience. [4]

(c) Explain **two** weaknesses of **one** of these models of the effects of ambience. [6]

4 **(a)** Describe what psychologists have discovered about 'buying the product'. [8]

(b) Evaluate what psychologists have discovered about 'buying the product', including a discussion of usefulness. [10]

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Psychology and health

Answer **all** questions.

5 **(a)** Explain what is meant by 'fear arousal' as a strategy for promoting health. [2]

(b) Describe the Yale model of communication as a strategy for promoting health. [4]

(c) Explain **one** strength and **one** weakness of the Yale model of communication as a strategy for promoting health. [6]

6 **(a)** Describe what psychologists have discovered about types and theories of pain. [8]

(b) Evaluate what psychologists have discovered about types and theories of pain, including a discussion of reductionism. [10]

Psychology and organisations

Answer **all** questions.

7 **(a)** Explain what is meant by 'enlargement' as a job design technique. [2]

(b) Describe **two** of the four general methods of workplace sabotage outlined by Giacalone and Rosenfeld (1987). [4]

(c) Explain **one** strength and **one** weakness of the study by Giacalone and Rosenfeld (1987) on workplace sabotage. [6]

8 **(a)** Describe what psychologists have discovered about physical and psychological work conditions in organisations. [8]

(b) Evaluate what psychologists have discovered about physical and psychological work conditions in organisations, including a discussion of individual and situational explanations. [10]

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