Cambridge Assessment International Education

Cambridge International AS & A Level

PSYCHOLOGY **9990/32**

Paper 3 Specialist Options: Theory **February/March 2022**

1 hour 30 minutes

4090971281

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

- Answer **four** questions in total:
  - Answer questions from **two** options.
  - For each chosen option, answer **all** questions.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [ ].

This document has **4** pages. Any blank pages are indicated.

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Psychology and abnormality

Answer **all** questions.

1 **(a)** Outline **one** way that Freeman (2008) used virtual reality to assess the symptoms of schizophrenia. [2]

(b) Describe the study by Sensky (2000) that used cognitive-behavioural therapy (CBT) as a treatment for schizophrenia. [4]

(c) Explain **two** strengths of the study by Sensky. [6]

2 **(a)** Describe explanations of obsessive-compulsive disorder (OCD). [8]

(b) Evaluate explanations of obsessive-compulsive disorder (OCD), including a discussion of reductionism versus holism. [10]

Psychology and consumer behaviour

Answer **all** questions.

3 **(a)** Outline the overload theory of personal space, using shoppers as an example. [2]

(b) Describe the study by Robson et al. (2011) about table spacing in restaurants. [4]

(c) Explain **one** strength and **one** weakness of the study by Robson et al. [6]

4 **(a)** Describe what psychologists have discovered about advertising applications (brand recognition in children, advertising and consumer personality, effective slogans). [8]

(b) Evaluate what psychologists have discovered about advertising applications (brand recognition in children, advertising and consumer personality, effective slogans), including a discussion on the use of children in psychological research. [10]

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Psychology and health

Answer **all** questions.

5 **(a)** Explain what is meant by 'chronic' pain. [2]

(b) There are medical and psychological techniques for managing and controlling pain. There are also alternative techniques to these.

Outline **two** alternative techniques for managing and controlling pain. [4]

(c) Explain **one** similarity and **one** difference between a medical technique and an alternative technique for managing and controlling pain. [6]

6 **(a)** Describe what psychologists have discovered about practitioner and patient interpersonal skills (non-verbal communications and verbal communications). [8]

(b) Evaluate what psychologists have discovered about practitioner and patient interpersonal skills (non-verbal communications and verbal communications), including a discussion of generalisability. [10]

Psychology and organisations

Answer **all** questions.

7 **(a)** Identify **two** team roles as proposed by Belbin (1981). [2]

(b) Describe the theory of group development (Tuckman, 1965). [4]

(c) Explain **one** strength and **one** weakness of the theory of group development. [6]

8 **(a)** Describe what psychologists have discovered about health and safety in organisational work conditions (accidents at work, reducing accidents at work, safety promotion campaigns). [8]

(b) Evaluate what psychologists have discovered about health and safety in organisational work conditions (accidents at work, reducing accidents at work, safety promotion campaigns), including a discussion about experiments. [10]

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