Cambridge Assessment International Education

Cambridge International AS & A Level

PSYCHOLOGY **9990/32**

Paper 3 Specialist Options: Theory **February/March 2021**

1 hour 30 minutes

6792383291

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

- Answer **four** questions in total:
  - Answer questions from **two** options.
  - For each chosen option, answer **all** questions.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [ ].

This document has **4** pages. Any blank pages are indicated.

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Psychology and abnormality

Answer **all** questions.

1 **(a)** Outline **two** common obsessions in obsessive-compulsive disorder (OCD). [2]

(b) Describe the study by Lovell et al. (2006) on a cognitive treatment for OCD. [4]

(c) Explain **one** strength and **one** weakness of the study by Lovell et al. [6]

2 **(a)** Describe the treatment and management of impulse control disorders and non-substance addictive disorder. [8]

(b) Evaluate the treatment and management of impulse control disorders and non-substance addictive disorder, including a discussion of quantitative data. [10]

Psychology and consumer behaviour

Answer **all** questions.

3 **(a)** Explain what is meant by a 'partially compensatory' strategy in consumer decision-making. [2]

(b) Describe the procedure of the study by Knutson et al. (2007) on pre-cognitive decisions in consumer decision-making. [4]

(c) Explain the effectiveness of the controls used in the study by Knutson et al. [6]

4 **(a)** Describe what psychologists have discovered about personal space and consumer behaviour. [8]

(b) Evaluate what psychologists have discovered about personal space and consumer behaviour, including a discussion about generalisability. [10]

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Psychology and health

Answer **all** questions.

5 **(a)** Explain what is meant by 'hypochondriasis'. [2]

(b) Describe the study by Savage and Armstrong (1990) on practitioner consulting style and patient satisfaction. [4]

(c) Explain **two** strengths of the study by Savage and Armstrong. [6]

6 **(a)** Describe what psychologists have discovered about measuring stress. [8]

(b) Evaluate what psychologists have discovered about measuring stress, including a discussion about validity. [10]

Psychology and organisations

Answer **all** questions.

7 **(a)** Identify **one** physical and **one** psychological work condition. [2]

(b) Cowpe (1989) tested a safety promotion campaign.

Describe this safety promotion campaign. [4]

(c) Explain **one** strength and **one** weakness of this safety promotion campaign. [6]

8 **(a)** Describe what psychologists have discovered about attitudes to work. [8]

(b) Evaluate what psychologists have discovered about attitudes to work, including a discussion of practical applications. [10]

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