Cambridge International AS & A Level

Cambridge International Examinations
Cambridge International Advanced Subsidiary and Advanced Level

PSYCHOLOGY **9698/23**

Paper 2 Core Studies 2 **October/November 2017**

1 hour 30 minutes

No Additional Materials are required.



READ THESE INSTRUCTIONS FIRST

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

Answer **both** questions in Section A.
Answer **one** question in Section B.

The number of marks is given in brackets [ ] at the end of each question or part question.

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Section A (50 marks)

Answer **both** questions in this section.

1 Loftus and Pickrell used self reports to investigate false memories. An alternative way to investigate false memories would be to conduct a case study.

(a) Describe the features of the self report method and outline how it was used in the Loftus and Pickrell study. [5]

(b) Design an alternative study of false memories using the case study method and describe how it could be conducted. [10]

(c) Evaluate this alternative way of studying false memories in methodological and ethical terms. [10]

2 Bandura et al. investigated aggression using children, this has advantages and disadvantages.

(a) What is meant by 'ethical guidelines' in psychology? [2]

(b) Describe **one** ethical guideline that was broken in the Bandura et al. study. [3]

(c) Discuss the advantages and disadvantages of attempting to meet ethical guidelines, using the Bandura et al. study as an example. [10]

(d) Discuss the extent to which the Bandura et al. study is reliable. [10]

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Section B (20 marks)

Answer **one** question from this section.

3 **(a)** Outline what is meant by the 'longitudinal method' in psychology. [2]

Using the studies from the list below, answer the questions which follow:

Freud (little Hans)
Haney, Banks and Zimbardo (prison simulation)
Thigpen and Cleckley (multiple personality disorder)

(b) Describe the behaviours investigated in each of these studies. [9]

(c) What problems may psychologists have when they use the longitudinal method? [9]

4 **(a)** Outline what is meant by the 'cognitive approach' in psychology. [2]

Using the studies from the list below, answer the questions which follow:

Held and Hein (kitten carousel)
Mann et al. (lying)
Baron-Cohen et al. (eyes test)

(b) Describe the cognitive processes that were investigated in each of these studies. [9]

(c) What problems may psychologists have when they investigate cognitive processes? [9]

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