Cambridge International AS & A Level

Cambridge International Examinations
Cambridge International Advanced Subsidiary and Advanced Level

PSYCHOLOGY **9698/23**

Paper 2 Core Studies 2 **October/November 2016**

1 hour 30 minutes

No Additional Materials are required.

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READ THESE INSTRUCTIONS FIRST

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

Answer **both** questions in Section A.
Answer **one** question in Section B.

The number of marks is given in brackets [ ] at the end of each question or part question.

This document consists of **3** printed pages, **1** blank page and **1** insert.

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Section A (50 marks)

Answer **both** questions in this section.

1 Schachter and Singer collected quantitative data to investigate the two-factor theory of emotion. An alternative way to investigate the two-factor theory of emotion would be to collect qualitative data.

(a) Describe what is meant by quantitative data and outline how it was collected in the Schachter and Singer study. [5]

(b) Design an alternative investigation which tests the two-factor theory of emotion collecting qualitative data and describe how it could be conducted. [10]

(c) Evaluate this alternative way of studying the two-factor theory of emotion in methodological and practical terms. [10]

2 Tajfel conducted a study to investigate intergroup categorisation in boys.

(a) What is meant by 'validity' in psychology? [2]

(b) Outline **one** way in which the Tajfel study is valid. [3]

(c) Discuss the strengths and weaknesses that psychologists may face when trying to create valid research using the Tajfel study as an example. [10]

(d) Discuss the extent to which the Tajfel study is useful. [10]

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Section B (20 marks)

Answer **one** question from this section.

3 **(a)** Outline what is meant by the term 'reliability' in psychology. [2]

Using the studies from the list below, answer the questions which follow:

Baron-Cohen et al. (eyes test)
Dement and Kleitman (sleep and dreaming)
Loftus and Pickrell (false memories)

(b) Describe **one** control from each study and outline how each control increased reliability. [9]

(c) What problems may psychologists have when they attempt to make their studies reliable? [9]

4 **(a)** Outline what is meant by the 'nature-nurture debate' in psychology. [2]

Using the studies from the list below, answer the questions which follow:

Maguire et al. (taxi drivers)
Bandura et al. (aggression)
Held and Hein (kitten carousel)

(b) Describe how the data were collected in each of these studies. [9]

(c) What problems may psychologists have when they try to investigate the nature-nurture debate? [9]

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