Cambridge International AS & A Level

Cambridge International Examinations
Cambridge International Advanced Subsidiary and Advanced Level

PSYCHOLOGY **9698/23**

Paper 2 Core Studies 2 **October/November 2014**

1 hour 30 minutes

No Additional Materials are required.



READ THESE INSTRUCTIONS FIRST

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

Answer **both** questions in Section A.
Answer **one** question in Section B.

The number of marks is given in brackets [ ] at the end of each question or part question.

This document consists of **3** printed pages, **1** blank page and **1** insert.

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Section A (50 marks)

Answer **both** questions in this section.

1 Mann et al. (lying) conducted an experiment in which observers analysed video tapes of police interviews. An alternative way to collect data would be to use a questionnaire.

(a) Describe different types of experiments in psychology. [5]

(b) Design a questionnaire to investigate lying by suspects and describe how it could be used. [10]

(c) Evaluate the methodology used in this alternative way of studying lying by suspects. Do not consider ethical issues. [10]

2 Dement and Kleitman conducted a laboratory experiment to investigate the link between rapid eye movement (REM) and dreaming.

(a) What is meant by 'qualitative data'? [2]

(b) Describe **one** piece of qualitative data from the study. [3]

(c) Compare and contrast qualitative and quantitative data using the Dement and Kleitman study as an example. [10]

(d) Discuss the extent to which the study by Dement and Kleitman is reductionist. [10]

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Section B (20 marks)

Answer **one** question from this section.

3 **(a)** Outline why children are used in psychological research. [2]

Using the studies from the list below, answer the questions which follow:

Langlois et al. (infant facial preference)
Nelson (children's morals)
Tajfel (intergroup categorisation)

(b) Describe how the data were collected in each of these studies. [9]

(c) What problems may psychologists have when they use children in psychological research? [9]

4 **(a)** Outline what is meant by the 'application of psychology to everyday life'. [2]

Using the studies from the list below, answer the questions which follow:

Bandura et al. (aggression)
Loftus and Pickrell (false memories)
Freud (little Hans)

(b) Describe how each of these studies is useful. [9]

(c) What advantages may psychologists have when they try to make studies useful? [9]

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