Cambridge International AS & A Level

Cambridge International Examinations
Cambridge International Advanced Subsidiary and Advanced Level

PSYCHOLOGY **9698/22**

Paper 2 Core Studies 2 **October/November 2014**

1 hour 30 minutes

No Additional Materials are required.

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READ THESE INSTRUCTIONS FIRST

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

Answer **both** questions in Section A.
Answer **one** question in Section B.

The number of marks is given in brackets [ ] at the end of each question or part question.

This document consists of **3** printed pages, **1** blank page and **1** insert.

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Section A (50 marks)

Answer **both** questions in this section.

1 Bandura et al. conducted a laboratory study to investigate aggression in children. An alternative way to collect data would be to conduct a case study.

(a) Describe the laboratory experiment as a research method. [5]

(b) Design an alternative way to investigate aggression which uses the case study method and describe how it could be conducted. [10]

(c) Evaluate this alternative way of studying aggression in methodological and practical terms. [10]

2 Freud (little Hans) conducted a longitudinal case study to investigate the Oedipus complex.

(a) What is meant by the 'longitudinal method'? [2]

(b) Explain why the Freud study is an example of a longitudinal study. [3]

(c) Discuss the strengths and weaknesses of the longitudinal method using the Freud study as an example. [10]

(d) Discuss the extent to which the Freud study is ethical. [10]

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Section B (20 marks)

Answer **one** question from this section.

3 **(a)** Outline what is meant by the 'social approach' in psychology. [2]

Using the studies from the list below, answer the questions which follow:

Haney, Banks and Zimbardo (prison simulation)
Milgram (obedience)
Piliavin et al. (subway Samaritans)

(b) Describe the environment in which each of these studies was conducted. [9]

(c) What problems may psychologists have when they investigate social processes? [9]

4 **(a)** Outline what is meant by the term 'qualitative data'. [2]

Using the studies from the list below, answer the questions which follow:

Dement and Kleitman (sleep and dreaming)
Thigpen and Cleckley (multiple personality disorder)
Loftus and Pickrell (false memories)

(b) Describe the qualitative data in each of these studies. [9]

(c) What problems may psychologists have when they collect qualitative data? [9]

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