UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
General Certificate of Education Advanced Level

PSYCHOLOGY **9698/31**

Paper 3 The Specialist Choices **October/November 2013**

3 hours

Additional Materials: Answer Booklet/Paper

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READ THESE INSTRUCTIONS FIRST

If you have been given an Answer Booklet, follow the instructions on the front cover of the Booklet.
Write your Centre number, candidate number and name on all the work you hand in.
Write in dark blue or black pen.
Do not use staples, paper clips, highlighters, glue or correction fluid.

There is a choice of five specialist options in this question paper. You must answer questions from **two** specialist options.
Answer the question in Section A.
Answer the question in Section B.
Answer **one** question in Section C.

At the end of the examination, fasten all your work securely together.
The number of marks is given in brackets [ ] at the end of each question or part question.

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UNIVERSITY of CAMBRIDGE International Examinations

Psychology and Education

Section A

Answer this question.

1 **(a)** Explain, in your own words, what is meant by 'strategies for educating children with special educational need'. [2]

(b) Describe **two** ways in which children with learning difficulties or disabilities can be educated. [4]

Section B

Answer this question.

2 **(a)** Describe what psychologists have found out about disruptive behaviour in schools. [8]

(b) "If it works with one child then it will work with them all." Evaluate what psychologists have found out about disruptive behaviour in schools and include a discussion about the reductionist nature of behaviour modification techniques. [12]

Section C

Answer **one** question.

3 You and your friend are arguing over who has the more effective teacher of psychology because they use different teaching styles. As you are a psychology student you decide to design an experiment to find out.

(a) Suggest how you would use the experimental method to investigate which teacher has the more effective teaching style. [8]

(b) Outline **two** different teaching styles. [6]

4 According to Vygotsky the role of the teacher is to provide support that is just beyond the level a child can achieve alone.

(a) Use Vygotsky's theory to suggest how a teacher could improve the teaching of science to young children. [8]

(b) Describe the psychology on which your suggestion is based. [6]

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Psychology and Health

Section A

Answer this question.

5 **(a)** Describe what is meant by 'biofeedback' to manage stress. [2]

(b) Describe **one** study that has used biofeedback to manage stress. [4]

Section B

Answer this question.

6 **(a)** Describe what psychologists have learned about the doctor-patient relationship. [8]

(b) "So have you taken all your pills or not?" Evaluate what psychologists have learned about the doctor-patient relationship and include a discussion about the usefulness of self report measures. [12]

Section C

Answer **one** question.

7 According to Ley (1988) adherence to medical requests can be improved by changing a number of things that a practitioner does.

(a) Outline **three** things a practitioner could do to improve adherence to medical requests. [6]

(b) Suggest how you would assess the long-term effectiveness of any changes a practitioner may make. [8]

8 Some people say they are too busy with modern life to cook and eat healthy food, so they eat what is called 'junk' or 'fast' food. Your task is to get as many people as you can in a community to eat less junk food and to cook and eat more healthily.

(a) Suggest how you would conduct a community health promotion programme designed to encourage people to cook healthy food. [8]

(b) Describe a community health promotion programme that was successful. [6]

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Psychology and Environment

Section A

Answer this question.

9 **(a)** Explain, in your own words, what is meant by 'social density'. [2]

(b) Describe **one** laboratory study of crowding and density. [4]

Section B

Answer this question.

10 **(a)** Describe what psychologists have learned about personal space and territory. [8]

(b) "Stop right there. Let me measure." Evaluate what psychologists have learned about personal space and territory, including a discussion about different methods used to gather data. [12]

Section C

Answer **one** question.

11 It is suggested that we always behave in the same way in similar situations because we have a 'script' of how we (and everyone else) behave in such situations. If the situation we are in becomes an emergency it is suggested that we will still follow the script for that situation rather than consider alternative ways to escape.

(a) Suggest how you could investigate whether people behave according to a script in an emergency situation. [8]

(b) Describe evidence on scripts. [6]

12 Oscar Newman outlined two features of housing design and used them in his successful designs.

(a) Suggest how you would determine whether a housing design was successful or not. [8]

(b) Describe the **two** features of successful housing design as used by Newman. [6]

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Psychology and Abnormality

Section A

Answer this question.

13 **(a)** Explain, in your own words, what is meant by 'psychoanalytic explanation of phobias'. [2]

(b) Using an example, describe the psychoanalytic explanation of phobias. [4]

Section B

Answer this question.

14 **(a)** Describe what psychologists have discovered about obsessions and compulsions. [8]

(b) "There are OCI, RAS and RIQ in addition to the Maudsley OCD Inventory." Evaluate what psychologists have discovered about obsessions and compulsions, and include a discussion of the use of psychometric tests in the assessment of OCD. [12]

Section C

Answer **one** question.

15 You have invented a new drug to treat depression and you need to test it on volunteers before it is given to the general public.

(a) Suggest how you would test whether the drug is safe to give to the general public. [8]

(b) Describe the 'neurochemical explanation of depression'. [6]

16 You are head of the fire service and you think that a number of fires have been started deliberately by the same person, perhaps a pyromaniac. You want to catch the person starting a fire, so you decide to do an observation.

(a) Suggest how you would use the observation method to obtain data on a pyromaniac. [8]

(b) Describe the characteristics of an impulse control disorder such as 'pyromania'. [6]

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Psychology and Organisations

Section A

Answer this question.

17 **(a)** Explain, in your own words, what is meant by 'personnel selection decisions'. [2]

(b) Describe **two** multiple decision-making models. [4]

Section B

Answer this question.

18 **(a)** Describe what psychologists have found out about motivation to work. [8]

(b) "One word of praise is priceless." Evaluate what psychologists have found out about motivation to work and include a discussion about the extent to which psychological theories of motivation consider individual differences. [12]

Section C

Answer **one** question.

19 It is sometimes said "Leaders are born, not made".

(a) Suggest how you would investigate whether leadership is inherited. [8]

(b) Describe **two** universalist theories of leadership. [6]

20 Measures of job satisfaction are often reductionist because they use rating scale questionnaires so each worker typically ends up with a single number score. People are more than just a number!

(a) Suggest how you could find out about job satisfaction in a more holistic way than using the reductionist approach of rating scale questionnaires. [8]

(b) Describe a measure of job satisfaction that might be considered reductionist. [6]

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