UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
General Certificate of Education Advanced Subsidiary Level and Advanced Level

PSYCHOLOGY **9698/11**

Paper 1 Core Studies 1 **October/November 2013**

1 hour 30 minutes

Additional Materials: Answer Booklet/Paper

9552118941

READ THESE INSTRUCTIONS FIRST

If you have been given an Answer Booklet, follow the instructions on the front cover of the Booklet.
Write your Centre number, candidate number and name on all the work you hand in.
Write in dark blue or black pen.
Do not use staples, paper clips, highlighters, glue or correction fluid.

Answer **all** questions.

At the end of the examination, fasten all your work securely together.
The number of marks is given in brackets [ ] at the end of each question or part question.

This document consists of **4** printed pages.

© UCLES 2013

Section A (60 marks)

Answer **all** questions in this section.

1 From the study by Milgram (obedience):

(a) Explain what he aimed to find out about obedience. [2]

(b) Outline how **one** finding supports or contradicts this aim. [2]

2 The Haney, Banks and Zimbardo prison simulation study recruited participants through a newspaper advertisement.

(a) Suggest **one** advantage of recruiting participants through newspaper advertisements. [2]

(b) Suggest **one** disadvantage of recruiting participants through newspaper advertisements. [2]

3 The study by Piliavin et al (subway Samaritans) aimed to test the 'diffusion of responsibility' hypothesis.

(a) Outline whether the findings support the 'diffusion of responsibility' hypothesis. [2]

(b) Suggest **one** explanation for the findings of the study. [2]

4 From the study by Tajfel on intergroup categorisation:

(a) Describe the matrices used to collect quantitative data. [2]

(b) Outline **one** advantage of collecting quantitative data in this study. [2]

5 The study by Bandura et al on aggression involved observation.

Outline **two** strengths of the way in which the observation was conducted. [4]

6 From the study by Freud (little Hans):

(a) Outline the self report method as used in this study. [2]

(b) Describe **one** advantage of the self report method. [2]

7 Describe **two** findings from Langlois et al (infant facial preference). [4]

© UCLES 2013

8 From the study by Nelson on children's morals:

(a) Explain why Nelson was interested in children's understanding of both motives and outcomes. [2]

(b) How did Nelson follow the ethical guideline of obtaining consent? [2]

9 From the study by Schachter and Singer (emotion), identify **four** objects used by the stooge in the euphoria condition. [4]

10 The study by Dement and Kleitman looked at different aspects of sleep and dreaming.

(a) Describe **one** of the aims of the study. [2]

(b) What were the results in relation to this aim? [2]

11 The study by Maguire et al (taxi drivers) investigated navigational ability.

(a) Explain what is meant by a 'repeated measures design' using Maguire et al as an example. [2]

(b) Outline **one** advantage of using a repeated measures design. [2]

12 Many controls were used in the procedure of the study by Demattè et al (smells and facial attractiveness).

(a) Identify **two** of the controls used. [2]

(b) Explain why controls are necessary in experimental studies. [2]

13 In the study by Rosenhan (sane in insane places) the pseudo-patients asked the nurses for information.

(a) How did the nurses respond to these questions? [2]

(b) Suggest **one** reason why the nurses responded to these questions in the way that they did. [2]

14 Billington et al (empathising and systemising) is an experiment. With reference to this study, describe **two** characteristics of experiments. [4]

15 The study by Veale and Riley (mirror gazing) used the self report method.

(a) Identify and outline **one** self report tool used with the body dysmorphic disorder (BDD) patients. [2]

(b) Describe **one** piece of quantitative data from this study. [2]

© UCLES 2013

Section B (20 marks)

Answer **both** questions in this section.

16 Evaluate **one** of the studies listed below in terms of its ecological validity.

Held and Hein (kitten carousel)
Dement and Kleitman (sleep and dreaming)
Thigpen and Cleckley (multiple personality disorder) [10]

17 Discuss the strengths and weaknesses of the cognitive approach using **one** of the studies listed below as an example.

Mann et al (lying)
Loftus and Pickrell (false memories)
Baron-Cohen et al (eyes test) [10]

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

University of Cambridge International Examinations is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.