Cambridge International AS & A Level

Cambridge International Examinations
Cambridge International Advanced Subsidiary and Advanced Level

PSYCHOLOGY **9698/23**

Paper 2 Core Studies 2 **May/June 2016**

1 hour 30 minutes

No Additional Materials are required.



READ THESE INSTRUCTIONS FIRST

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

Answer **both** questions in Section A.
Answer **one** question in Section B.

The number of marks is given in brackets [ ] at the end of each question or part question.

This document consists of **3** printed pages, **1** blank page and **1** insert.

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Section A (50 marks)

Answer **both** questions in this section.

1 Langlois et al. used a laboratory experiment to investigate infant facial preferences. An alternative way to investigate infant facial preferences would be to conduct a field experiment.

(a) Describe the features of a laboratory experiment. [5]

(b) Design an alternative investigation which tests infant preferences for attractive faces as a field experiment and describe how it could be conducted. [10]

(c) Evaluate this alternative way of studying infant preferences for attractive faces in methodological and ethical terms. [10]

2 Milgram conducted a study to investigate the causes of obedience.

(a) What is meant by the 'social approach' in psychology? [2]

(b) Explain why Milgram's study is an example of the social approach. [3]

(c) Discuss the strengths and weaknesses of the social approach, using the Milgram study as an example. [10]

(d) Discuss the extent to which the Milgram study has high ecological validity. [10]

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Section B (20 marks)

Answer **one** question from this section.

3 **(a)** Outline what is meant by the 'individual differences approach' in psychology. [2]

Using the studies from the list below, answer the questions which follow:

Rosenhan (sane in insane places)
Thigpen and Cleckley (multiple personality disorder)
Billington et al. (empathising and systemising)

(b) Describe the behaviours that were investigated in each of these studies. [9]

(c) What are the strengths of investigating individual differences? [9]

4 **(a)** Outline what is meant by the term 'validity' in psychology. [2]

Using the studies from the list below, answer the questions which follow:

Haney, Banks and Zimbardo (prison simulation)
Tajfel (intergroup categorisation)
Bandura et al. (aggression)

(b) Describe how the data were collected in each of these studies. [9]

(c) What problems may psychologists have when they attempt to make their studies high in validity? [9]

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