Cambridge International AS & A Level

**Cambridge International Examinations**
Cambridge International Advanced Subsidiary and Advanced Level

**PSYCHOLOGY** **9698/22**

Paper 2 Core Studies 2 **May/June 2016**

**1 hour 30 minutes**

No Additional Materials are required.



**READ THESE INSTRUCTIONS FIRST**

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

Answer **both** questions in Section A.
Answer **one** question in Section B.

The number of marks is given in brackets [ ] at the end of each question or part question.

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**Section A** (50 marks)

Answer **both** questions in this section.

**1** Demattè et al. used a laboratory experiment to investigate smells and facial attractiveness. An alternative way to investigate smells and facial attractiveness would be to conduct an observation.

**(a)** Describe observation as a research method. [5]

**(b)** Design an alternative investigation which tests smells and facial attractiveness as an observation and describe how it could be conducted. [10]

**(c)** Evaluate this alternative way of studying smells and facial attractiveness in methodological and practical terms. [10]

**2** Bandura et al. conducted a study to investigate the causes of aggression.

**(a)** What is meant by the 'behaviourist perspective' in psychology? [2]

**(b)** Explain why the Bandura et al. study is an example of the behaviourist perspective. [3]

**(c)** Discuss the strengths and weaknesses of research in a laboratory using the Bandura et al. study as an example. [10]

**(d)** Discuss the extent to which the Bandura et al. study is ethical. [10]

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**Section B** (20 marks)

Answer **one** question from this section.

**3** **(a)** Outline what is meant by the 'longitudinal method' in psychology. [2]

Using the studies from the list below, answer the questions which follow:

Rosenhan (sane in insane places)
Thigpen and Cleckley (multiple personality disorder)
Freud (little Hans)

**(b)** Describe how the data were collected in each of these studies. [9]

**(c)** What are the problems when carrying out studies using the longitudinal method? [9]

**4** **(a)** Outline what is meant by 'qualitative data'. [2]

Using the studies from the list below, answer the questions which follow:

Haney, Banks and Zimbardo (prison simulation)
Milgram (obedience)
Piliavin et al. (subway Samaritans)

**(b)** Describe the qualitative results collected in each of these studies. [9]

**(c)** What problems may psychologists have when they collect qualitative data in their studies? [9]

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