UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
General Certificate of Education Advanced Subsidiary Level and Advanced Level

PSYCHOLOGY **9698/23**

Paper 2 Core Studies 2 **May/June 2013**

1 hour 30 minutes

Additional Materials: Answer Booklet/Paper

8812944671

READ THESE INSTRUCTIONS FIRST

If you have been given an Answer Booklet, follow the instructions on the front cover of the Booklet.
Write your Centre number, candidate number and name on all the work you hand in.
Write in dark blue or black pen.
Do not use staples, paper clips, highlighters, glue or correction fluid.

Answer **both** questions in Section A.
Answer **one** question in Section B.

At the end of the examination, fasten all your work securely together.
The number of marks is given in brackets [ ] at the end of each question or part question.

This document consists of **3** printed pages and **1** blank page.

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Section A (50 marks)

Answer **both** questions in this section.

1 Nelson (children's morals) did a laboratory experiment to test the use of motives and outcomes when children make moral judgements. An alternative way to investigate morals is to do a field experiment, for example, in a playground.

(a) Describe the laboratory experiment method and outline how it was used by Nelson. [5]

(b) Design an alternative study to the Nelson study as a field experiment and describe how it could be conducted. [10]

(c) Evaluate this alternative way of studying morals in ethical and methodological terms. [10]

2 Held and Hein carried out a laboratory experiment on kittens to investigate depth perception.

(a) What is meant by the term 'ethical guideline'? [2]

(b) Describe how Held and Hein addressed **one** ethical guideline in their study. [3]

(c) Discuss the reliability and validity of the results from the study by Held and Hein. [10]

(d) To what extent are human ethical issues relevant to research using animals? Use Held and Hein's study as an example in your discussion. [10]

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Section B (20 marks)

Answer **one** question from this section.

3 **(a)** Outline what is meant by the term 'generalisations' in psychology. [2]

Using the studies from the list below, answer the questions which follow.

Baron-Cohen et al (eyes test)
Maguire et al (taxi drivers)
Rosenhan (sane in insane places)

(b) Describe a generalisation that can be made from each of these studies. [9]

(c) What problems may psychologists have when they make generalisations from psychological research? [9]

4 **(a)** Outline what is meant by the term 'ethnocentric bias' in psychology. [2]

Using the studies from the list below, answer the questions which follow.

Mann et al (lying)
Billington et al (empathising and systemising)
Loftus and Pickrell (false memories)

(b) Describe how the data were collected in each of these studies. [9]

(c) What problems may psychologists have when they try to avoid ethnocentric bias in their research? [9]

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