UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
General Certificate of Education Advanced Subsidiary Level and Advanced Level

PSYCHOLOGY **9698/21**

Paper 2 Core Studies 2 **May/June 2013**

1 hour 30 minutes

Additional Materials: Answer Booklet/Paper

6118221489

READ THESE INSTRUCTIONS FIRST

If you have been given an Answer Booklet, follow the instructions on the front cover of the Booklet.
Write your Centre number, candidate number and name on all the work you hand in.
Write in dark blue or black pen.
Do not use staples, paper clips, highlighters, glue or correction fluid.

Answer **both** questions in Section A.
Answer **one** question in Section B.

At the end of the examination, fasten all your work securely together.
The number of marks is given in brackets [ ] at the end of each question or part question.

This document consists of **3** printed pages and **1** blank page.

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Section A (50 marks)

Answer **both** questions in this section.

1 Milgram (obedience) conducted a controlled observation in a laboratory to investigate obedience to an authority figure. An alternative way to investigate this would be to conduct an observation in the natural environment.

(a) Describe different types of experiments in psychology. [5]

(b) Design an alternative study to the Milgram study using an observation in the natural environment and describe how it could be conducted. [10]

(c) Evaluate this alternative way of studying obedience to authority in ethical and methodological terms. [10]

2 Veale and Riley conducted a self report study that investigated mirror gazing beliefs and behaviours in patients with body dysmorphic disorder.

(a) What is meant by 'application of psychology to everyday life'? [2]

(b) Explain why Veale and Riley's study is an example of the individual differences approach. [3]

(c) Discuss the strengths and weaknesses of the individual differences approach as used in the study by Veale and Riley. [10]

(d) Discuss the extent to which the findings of Veale and Riley's study can be applied to everyday life. [10]

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Section B (20 marks)

Answer **one** question from this section.

3 **(a)** Outline what is meant by the 'cognitive approach' in psychology. [2]

Using the studies from the list below, answer the questions which follow.

Baron-Cohen et al (eyes test)
Held and Hein (kitten carousel)
Mann et al (lying)

(b) Describe the cognitive processes that were investigated in each of these studies. [9]

(c) What are the advantages of using the cognitive approach for psychologists? [9]

4 **(a)** Outline what is meant by 'qualitative data'. [2]

Using the studies from the list below, answer the questions which follow.

Haney, Banks and Zimbardo (prison simulation)
Freud (little Hans)
Rosenhan (sane in insane places)

(b) Describe the qualitative data and how they were collected in each of these studies. [9]

(c) What problems may psychologists have when they collect qualitative data? [9]

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