Cambridge Assessment International Education

Cambridge International AS & A Level

SOCIOLOGY **9699/41**

Paper 4 Globalisation, Media and Religion **May/June 2023**

1 hour 45 minutes

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

- Answer **two** questions in total, each from a different section.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 70.
- The number of marks for each question or part question is shown in brackets [ ].

This document has **4** pages. Any blank pages are indicated.

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Answer **two** questions in total, each from a different section.

Section A: Globalisation

EITHER

1 'Globalisation is leading to cultural convergence.' Evaluate this view. [35]

OR

2 'Globalisation is reducing poverty in developing societies.' Evaluate this view. [35]

Section B: Media

EITHER

3 'The cultural effects model provides the best explanation of how the media influences behaviour.' Evaluate this view. [35]

OR

4 'The media is an agent of ideological control.' Evaluate this view. [35]

Section C: Religion

EITHER

5 'The function of religion is to maintain social order.' Evaluate this view. [35]

OR

6 'Women have little power within religious organisations.' Evaluate this view. [35]

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