Cambridge Assessment International Education

Cambridge International AS & A Level

MEDIA STUDIES **9607/02**

Paper 2 Media Texts and Contexts **October/November 2023**

2 hours

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

- Answer **two** questions in total:
  - Section A: answer Question 1.
  - Section B: answer **one** question.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 50.
- The number of marks for each question or part question is shown in brackets [ ].

This document has **4** pages. Any blank pages are indicated.

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The first 30 minutes will be spent watching and making notes on the moving image extract. You should use 45 minutes to answer Section A before moving on to spend 45 minutes on Section B.

Section A: Media texts

You will be shown an extract from a TV drama a total of four times.

During the first screening, you should **not** make notes.
During the second, third and fourth screenings you may make notes in the answer booklet.
There will be gaps between each screening for further note-making.

Your notes should be crossed out after you have finished writing your answer.

1 Analyse how the extract from *The Deceived* constructs meaning, including the specific representations of individuals/groups/events/places, through the following technical elements:

- camera shots, angles, movement and composition
- sound
- mise-en-scène
- editing.

Extract: *The Deceived* (Episode 1, 2020, dir. Thomas) [25]

Section B: Media contexts

Answer **one** question from Section B.

You should make references to at least one case study in your answer.

EITHER

2 Analyse the process of marketing a new product in the media area you have studied. [25]

OR

3 'There is no single audience any more, but multiple audiences.' To what extent does this statement reflect your experience of media consumption? [25]

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