Cambridge Assessment International Education

Cambridge International AS & A Level

MEDIA STUDIES **9607/04**

Paper 4 Critical Perspectives **October/November 2021**

2 hours

1137019920

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

- Answer **three** questions in total:
  - Section A: answer **two** questions.
  - Section B: answer Question 4.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [ ].

This document has **4** pages. Any blank pages are indicated.

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Section A: Media debates

Answer **two** questions from Section A.

You should refer to one or more media forms in each answer.

Media regulation

1 'Media regulation is failing everyone.'
How far do you agree with this statement? [15]

Postmodern media

2 Analyse the key characteristics of postmodern media. [15]

Power and the media

3 To what extent do the media represent people fully? [15]

Section B: Media ecology

4 'We talk about print, film, TV and radio as separate media, but these are all converging and will be impossible to tell apart in the future.'
Evaluate the evidence which supports this view. [30]

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