Cambridge Assessment International Education

Cambridge International AS & A Level

MEDIA STUDIES **9607/04**

Paper 4 Critical Perspectives **October/November 2020**

2 hours

4882657695

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

- Answer **two** questions in total:
  - Section A: answer Question 1.
  - Section B: answer **one** question.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [ ].

This document has **4** pages. Blank pages are indicated.

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Section A: Evaluation of production skills development

*In this section you need to write about your work for the Foundation Portfolio and Advanced Portfolio components. You must answer both **1(a)** and **1(b)**.*

1 **(a)** How far were you able to be creative in your productions? [25]

(b) Analyse **one** of your productions in relation to the concept of genre. [25]

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Section B: Contemporary media issues

Answer **one** question from Section B.

*You should refer to at least **two** different media and support your answer with reference to contemporary examples.*

Contemporary media regulation

2 'Media regulation will never satisfy everyone.' To what extent do you agree with this statement? [50]

OR

3 Evaluate the challenges of regulating contemporary media. [50]

Global media

4 To what extent have global media transformed distribution? [50]

OR

5 'Global media have removed the need for local media.' How far do you agree with this statement? [50]

Media and collective identity

6 How do contemporary representations of particular social groups compare with the representation of these groups in the past? [50]

OR

7 'Media representations of social groups can never fully capture their complexity.' To what extent do you agree with this statement? [50]

Media in the online age

8 Analyse the impact of key developments in online media in the area you have studied. [50]

OR

9 'The internet has revolutionised media production.' How far do you agree with this statement? [50]

Postmodern media

10 'Postmodernism is more of a style than a historical period.' To what extent have you found this to be true in the media area you have studied? [50]

OR

11 Explain why some media texts could be described as postmodern. [50]

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