Cambridge International AS & A Level

Cambridge Assessment International Education
Cambridge International Advanced Subsidiary and Advanced Level

MEDIA STUDIES **9607/02**

Paper 2 Key Media Concepts **October/November 2019**

2 hours

No Additional Materials are required.

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READ THESE INSTRUCTIONS FIRST

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

Answer Section A **and one** question from Section B.

The number of marks is given in brackets [ ] at the end of each question or part question.

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The total duration of this paper is 2 hours.
The first 30 minutes will be spent watching and making notes on the moving image extract.

After the 30 minutes of screening and note-making time, you should use 45 minutes to answer Section A before moving on to spend the last 45 minutes on Section B.

Section A: Textual analysis and representation

You will be shown an extract from *Nashville* a total of four times. During the first screening, you should **not** make notes; during the second, third and fourth screenings there will be an opportunity to make notes and there will be gaps in between for further note-making. Your notes should be made in the answer booklet and ruled through after you have finished writing your answer.

Extract: *Nashville* (Pilot, 2012, dir. Cutler)

1 Discuss the ways in which the extract constructs meaning through the following:

- camera shots, angles, movement and composition
- editing
- sound
- mise-en-scène. [50]

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Section B: Institutions and audiences

Answer **one** question from this section.

Refer to specific examples from **one** media area chosen from:

- film
- music
- print
- radio
- video games.

2 Discuss the importance of convergence to media institutions. Refer to the media area you have studied. [50]

OR

3 'Audiences are not concerned with where media texts come from.' To what extent do you agree with this? [50]

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