Cambridge International AS & A Level

Cambridge International Examinations
Cambridge International Advanced Subsidiary and Advanced Level

MEDIA STUDIES **9607/02**

Paper 2 Key Media Concepts **October/November 2016**

2 hours

No Additional Materials are required.

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READ THESE INSTRUCTIONS FIRST

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

Answer Section A **and one** question from Section B.

The number of marks is given in brackets [ ] at the end of each question or part question.

This document consists of **3** printed pages, **1** blank page and **1** insert.

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The total duration of this paper is 2 hours.
The first 30 minutes will be spent watching and making notes on the moving image extract.

After the 30 minutes of screening and note-making time, you should use 45 minutes to answer Section A before moving on to spend the last 45 minutes on Section B.

Section A: Textual analysis and representation

You will be shown an extract from *Game of Thrones* a total of four times. During the first screening, you should not make notes; during the second, third and fourth screenings there will be an opportunity to make notes and there will be gaps in between for further note-taking. Your notes should be made in the answer booklet and ruled through after you have finished writing your answer.

Extract: *Game of Thrones* (series 4, episode 6, 2014, dir. Alik Sakharov)

1 Discuss the ways in which the extract constructs meaning through the following:

- camera shots, angles, movement and composition
- editing
- sound
- mise-en-scène. [50]

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Section B: Institutions and audiences

Answer **one** question from this section.

Refer to specific examples from **one** media area chosen from:

- film
- music
- print
- radio
- video games.

2 To what extent are media products more successful if they are targeted locally rather than globally? [50]

OR

3 "Production decisions are always driven by money." Evaluate the extent to which this is true in the media area you have studied. [50]

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