Cambridge Assessment International Education

Cambridge International AS & A Level

MEDIA STUDIES **9607/23**

Paper 2 Media Texts and Contexts **May/June 2025**

2 hours

4472811599

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

- Answer **two** questions in total:
  - Section A: answer Question 1.
  - Section B: answer **one** question.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 50.
- The number of marks for each question or part question is shown in brackets [ ].

DC (JP) 343540/1
© UCLES 2025

The first 30 minutes will be spent watching and making notes on the moving image extract. You should use 45 minutes to answer Section A before moving on to spend 45 minutes on Section B.

Section A: Media texts

You will be shown an extract from a TV drama a total of four times.

During the first screening, you should **not** make notes.
During the second, third and fourth screenings you may make notes in the answer booklet.
There will be gaps between each screening for further note-making.

Your notes should be crossed out after you have finished writing your answer.

1 Analyse how the extract from *The Rig* constructs meaning, including the specific representations of individuals/groups/events/places, through the following technical elements:

- camera shots, angles, movement and composition
- sound
- mise-en-scène
- editing.

Extract: *The Rig* (episode 1, 2023, dir. Strickland) [25]

Section B: Media contexts

Answer **one** question from Section B.

You should make references to at least one case study in your answer.

EITHER

2 Explain the significance of specialised audiences, such as fans, in the media area you have studied. [25]

OR

3 'Now that everyone has access to technologies of production, the traditional media companies are irrelevant.' To what extent do you agree with this statement? [25]

© UCLES 2025

BLANK PAGE

© UCLES 2025

BLANK PAGE

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge Assessment International Education Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at www.cambridgeinternational.org after the live examination series.

Cambridge Assessment International Education is part of Cambridge Assessment. Cambridge Assessment is the brand name of the University of Cambridge Local Examinations Syndicate (UCLES), which is a department of the University of Cambridge.

© UCLES 2025